

FACET

FORUM ADVOCATING
CULTURAL AND
ECO-TOURISM

INSTAGRAM FOR BUSINESS SOCIAL MEDIA WORKSHOP

Friday, 19 October 2018

1.00 - 5.00pm

Department of Biodiversity, Conservation & Attractions

Instagram is currently the third most used social networking site in the world, with over 1 billion active monthly users.

It's all about visual sharing!

The challenge is making it work for your business.

This workshop is for businesses that want to better understand how to use Instagram to raise your profile and promote your business while creating positive opinions and customers.

The workshop will explain the basics of Instagram and ensure you are utilizing it to its full capacity for your business. It will provide practical tips that you can implement immediately as well as equip you with the tools to assist you to grow your business using Instagram.

This will be a live and interactive session.

PRUE PIKE - TALK SOCIAL MEDIA

Prue has been actively involved in the tourism industry both nationally and internationally for over 20 years. She specialises in social media for this industry and works with accommodation providers, restaurants, tour operators, events, as well as destination marketing organisations.

Her workshops are interactive providing real life examples from the hands on experience she has gained from successfully using social media within the industry. Prue knows what's needed to make your social media sparkle!



REGISTER ONLINE



DATE AND TIME

Friday 19 October 2018
1.00 - 5.00pm

VENUE

Torndirrup & Nambung Rooms
Department of Biodiversity, Conservation
& Attractions
1 Dick Perry Drive
Kensington

COST

\$66 FACET members
\$50 FACET concession members
\$88 Non-members
\$60 Non-member concession

Registration includes afternoon tea and workbook.

WHAT TO BRING

The workshop is live and interactive and designed for you to work on your business throughout the program. Complete this [survey](#) when registering so that we can tailor the program to meet your needs.

Please bring;

- * Your phone with an up to date Instagram App loaded and logged into your business profile, laptop optional;
 - * An open mind!
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Register by 12 October 2018

Online: www.facet.asn.au

Email: admin@facet.asn.au

With thanks to our sponsors and partners



Department of Biodiversity,
Conservation and Attractions



City of Perth





REGISTRATION FORM

Registration also available at www.facet.asn.au

CONTACT DETAILS

Name _____

Company _____

Address _____

Postcode _____

Email _____

Phone _____

PAYMENT DETAILS

This is a TAX INVOICE, please retain for TAX purposes. ABN 65 924 883 562
Fees include 10% GST.

\$66 FACET Member

\$88 Non Member

\$50 Member Student/Unwaged

\$60 Non Member Student/Unwaged

EFT Mastercard Visa

Card Number

Name on Card _____ Expiry Date _____

Signature _____

EFT Details: BSB 306 051, Account Number 4163306. Quote your name as reference.

Join FACET and connect with a diverse range of people who are passionate about sustainable cultural, nature-based and heritage tourism in Western Australia.