We invite you to join FACET, WA Parks Foundation and the Western Australian tourism industry in celebrating our unique, stunning and biologically diverse parks!

The theme of FACET’s 2017 Conference will be ‘Celebrating our Parks’. As an organisation dedicated to encouraging people to experience and enjoy our natural and cultural landscapes, FACET is delighted to be working with the newly established WA Parks Foundation to celebrate, promote, protect and enrich our parks.

The conference will deliver an exciting, informative and innovative program and provide a platform to raise awareness and appreciation of our unique and ancient landscapes. Participants can also explore opportunities for communities to connect with parks. It will showcase the work of the WA Parks Foundation and explain how it will support our parks, based on other similar parks foundations around the world.

It will promote connecting people with parks, celebrate Aboriginal culture and joint management programs, and explore ways to engage communities, visitors and business with WA’s parks and wildlife.

Program Overview

9th October  Welcome Cocktail Party, 5.00pm-7.30pm on the Terrace of Government House Ballroom
10th October  Full day conference program, 8.00am-4.45pm & Gala Conference Dinner, 6.30pm-11pm – Government House Ballroom
11th October  Experience Parks – Workshop & Field trip, 8.30am-3.30pm – John Forrest National Park & Swan Valley

Partners, Sponsors & Supporters

to inspire and promote the responsible community use of Western Australia’s cultural and natural heritage through tourism
2017 Conference
Monday 9 - Wednesday 11 October 2017
Government House Ballroom, Perth
John Forrest National Park & Swan Valley
www.facet.asn.au

Celebrating our Parks

As Governor of Western Australia and proud Chair of the WA Parks Foundation, I am passionate about events which raise awareness of the importance of our State’s natural environment.

I am delighted that the theme for this year’s FACET 2017 Conference is ‘Celebrating our Parks’. Our parks and conservation estates should be celebrated for their unique attributes and for providing us with so many benefits. We all have a role as stewards for them to ensure that they are protected and enriched for future generations.

Enjoying our spectacular parks and conservation estates has benefits at all levels – it is good for our physical and mental health, and also assists eco-tourism, as well as regional economies. The promotion of these values in turn supports the development of initiatives which will protect and conserve them.

FACET’s work in fostering a network that combines people, nature and culture in decisions made about tourism and industry is extremely important. We are becoming a more responsible community when it comes to our natural environment and heritage and that is important.

I have visited most areas of our wonderful State, from the rugged wilderness of the Kimberley and Pilbara areas and that glorious red soil, to the beauty of the Gascoyne and the south-west with its jewel seas and wonderful forests. I also love the unique plants and animals, including those found in the parks around Perth itself.

I encourage organisations and community members to make the most of this important conference, and to continue to talk about how we can promote, protect and enrich our parks and conservation estates.

Looking after our natural landscapes can start at any level, and makes a great difference when it is borne from community projects and people like you.

I wish you all a rewarding and informative conference.

Her Excellency the Honourable Kerry Sanderson AC
Governor of Western Australia
Celebrating our Parks – Social Program

Day One: Welcome Cocktail Party
Monday 9 October, 5.00pm-7.30pm, Government House Ballroom Terrace
Dress: Lounge Suit

5.00pm  Guests arrive – Drinks and canapes served
6.00pm  Welcome by Her Excellency the Honourable Kerry Sanderson AC Governor of Western Australia
7.30pm  Cocktail party finishes.

Event includes canapes on arrival, WA beer, wine and ciders plus a string quartet & wildlife presented by Kanyana Wildlife Rehabilitation Centre

Day Two: Conference Gala Dinner

Join us for an evening in celebration of Western Australia’s unique and extraordinary parks.

Tuesday 10 October, 6.30pm-11.00pm, Government House Ballroom
Dress: Lounge Suit

6.30   Guests arrive – Drinks and canapes served
7.00   Guests seated
7.30   Address by Hon Paul Papalia CSC MLA, Minister for Tourism
8.10   Her Excellency the Honourable Kerry Sanderson AC, Governor of Western Australia
        Presentation of FACET Award
8.45   After-dinner talk by Prof Lyn Beazley AO, FTSE, Science Ambassador & WA Parks Foundation Ambassador
9.15   Entertainment by ‘The Merindas’, WA’s multi-award winning Motown/Soul duo
11.00  Dinner finishes

Dinner includes canapes on arrival, three-course dinner complemented by wine, beer and ciders from the Swan Valley.

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to inspire and promote the responsible community use of Western Australia’s cultural and natural heritage through tourism
### Celebrating our Parks – Conference Program

#### Session 1 – Celebrate

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Coffee &amp; Registration</td>
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<tr>
<td>8.30</td>
<td><strong>Welcome &amp; Overview</strong> – Tracy Shea, Assistant Director Policy and Planning, Parks and Wildlife Service, Department of Biodiversity, Conservation and Attractions (DBCA) (Conference Convenor) &amp; Prof Ross Dowling, OAM, Foundation Professor of Tourism, Edith Cowan University (Master of Ceremonies)</td>
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<tr>
<td>8.35</td>
<td><strong>Welcome to Country</strong> – Walter &amp; Meg McGuire, Go Cultural Aboriginal Tours and Experiences</td>
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<tr>
<td>8.45</td>
<td><strong>Conference Opening</strong> – Hon. Stephen Dawson MLC, Minister for Environment</td>
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<td>8.55</td>
<td><strong>Keynote: The Role of the WA Parks Foundation</strong> Her Excellency the Honourable Kerry Sanderson AC, Governor of Western Australia</td>
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<td>9.10</td>
<td><strong>The Importance of Parks</strong>: Peter Dans, A/Deputy Director General, Parks and Wildlife Service, DBCA</td>
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<td>9.30</td>
<td><strong>Parks and Heritage</strong>: Anne Arnold, Chair Heritage Council of Western Australia</td>
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<td>9.50</td>
<td><strong>Parks – Extraordinary Tourism Experiences</strong>: Derryn Belford, Executive Director, Destination Development, Tourism WA</td>
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<tr>
<td>10.10</td>
<td><strong>Interpreting Kings Park</strong>: Jacqui Kennedy, Manager Visitor Services &amp; Community Engagement, Botanic Gardens and Parks Authority, DBCA</td>
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<tr>
<td>10.30</td>
<td>Morning Tea &amp; Networking in the Supper Room &amp; Ballroom Terrace</td>
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#### Session 2 – Promote & Connect

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<tr>
<td>11.00</td>
<td><strong>Keynote: International Perspectives</strong> Theresa Pierro, President and CEO, US National Parks Conservation Association</td>
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<tr>
<td>11.45</td>
<td><strong>Parks: The Role of Citizen Science</strong>: Prof Lyn Beazley AO, FTSE, Science Ambassador and WA Parks Foundation Ambassador</td>
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<tr>
<td>12.00</td>
<td><strong>Connecting Community to Parks</strong>: Bradley Thompson, Coordinator Natural Environment, City of Swan</td>
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<td>12.15</td>
<td><strong>Parks and the Community</strong>: Marion Fulker, Chair Conservation and Parks Commission</td>
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<td>12.30</td>
<td><strong>Next Generation of Park Champions</strong>: Daniel Burton &amp; Trudi Bennett, ‘Educated by Nature’</td>
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<td>12.50</td>
<td><strong>Case Study: Perspectives of a Tour Operator</strong>: Jeremy Perks, Global Gypsies</td>
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<td>1.05</td>
<td>Lunch &amp; Networking in the Supper Room &amp; Ballroom Terrace</td>
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#### Session 3 – Protect & Enrich

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<tr>
<td>2.00</td>
<td><strong>Keynote: Parks and Aboriginal Community Benefits</strong>: Dr June Oscar AO, Aboriginal and Torres Strait Islander Social Justice Commissioner</td>
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<td>2.30</td>
<td><strong>Case Study: Aboriginal Joint Park Management</strong>: Francis Woolagooodja, Chair Dambimangari Aboriginal Corporation and Daryl Moncrieff, Kimberley Regional Manager, Parks and Wildlife Service, DBCA</td>
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<td>2.50</td>
<td><strong>Case Studies: Parks and Aboriginal Tourism</strong> ‘Culture in the Parks’ Rhonda Murphy, Aboriginal Participation Involvement Manager, Parks and Wildlife Service, DBCA</td>
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<td>3.15</td>
<td><strong>Aboriginal Tour Operator Perspective</strong> Darren Capewell, Director Wula Gura Nyinda Eco Cultural Adventures</td>
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<td>3.17</td>
<td><strong>Case Study: Philanthropy &amp; Parks</strong>: David Bunting, Manager Social Investment, Operations Australia, BHP &amp; Jeff King, Chair and Rosalie Small, Grants &amp; Sponsorship Coordinator, Rottnest Foundation Inc.</td>
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<td>3.35</td>
<td><strong>Q &amp; A Session with Panel Speakers</strong> - Summation and Acknowledgements, Tracy Shea &amp; Ross Dowling, OAM</td>
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<td>4.00</td>
<td>Afternoon Tea &amp; Networking in the Supper Room &amp; Ballroom Terrace</td>
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### Partners, Sponsors & Supporters

**to inspire and promote the responsible community use of Western Australia’s cultural and natural heritage through tourism**
Celebrating our Parks – Workshop & Field Trip
Wednesday 11 October 2017

Transport options to John Forrest National Park
8.30 sharp  Bus departs Mandoon Estate, Swan Valley
8.50 sharp  Bus departs Guildford Train Station, Guildford

PROGRAM

9.15  Arrive at John Forrest National Park, Registration – Tea & Coffee
9.30 - 9.35  Welcome
9.35 - 9.45  WA Parks Foundation vision for John Forrest National Park
Her Excellency the Honourable Kerry Sanderson AC, Governor of Western Australia
9.45 - 9.55  Recreation and tourism planning for John Forrest National Park
Nathan Greenhill, Coordinator Recreation & Landscape Unit, Parks and Wildlife Services, DBCA
9.55 - 10.40  Local Government working with natural assets.
Kirk Kitchen, Manager Recreation & Leisure Services, Shire of Mundaring,
Michael Cook, Supervisor Bush Maintenance and Aboriginal Traineeships, City of Swan & Shire of Kalamunda

10.40 - 11.40  Morning Tea and ‘Guided walk in the Park’
11.40 - 12.10  Connecting youth and families with Parks
Jamie Bennett, Chief Executive Officer – Outdoors WA
12.10 - 12.40  Mountain biking and park advocacy
Peta Demidenko, Mountain Bike Development Manager, WestCycle
WA Mountain Bike Association

12.40  Transport to Mandoon Estate, Swan Valley
1.00  Welcome
Bushtucker inspired two course lunch at Mandoon Estate including bush tucker talk and tastings by Noongar elder Dale Tilbrook

3.30  Finish. Transport to Guildford Train Station

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Hon Stephen Dawson, MLC, Minister for Environment, Disability Services, Deputy Leader of the Government in the Legislative Council

Stephen was born in Dublin and first came to Australia in 1986 on a family holiday. In 1989 he and his family migrated to Australia to escape the struggling economy in Ireland. Stephen studied to be a French and Drama teacher at Edith Cowan University and in 1995 joined the Labor party at the University orientation day.

Stephen was elected to represent the Mining & Pastoral Region at the 2013 state election. He served as Shadow Parliamentary Secretary for the Kimberley, Pilbara, Gascoyne and Goldfields-Esperance regions before being promoted to the position of Shadow Minister for Mental Health; Disability Services and Child Protection in September 2013.

Stephen has been a Chief of Staff to a number of Government Ministers in Western Australia and Victoria and immediately prior to his election to Parliament he worked as the WA State Manager for Essential Media Communications.

Hon Paul Papalia, CSC MLA, Minister for Tourism, Racing & Gaming, Small Business, Defence Issues, Citizenship and Multicultural Interest

Paul Papalia was born in Bunbury and raised in the small south west town of Burekup. He entered the Royal Australian Navy in 1978 and served in the military for 26 years eventually qualifying as a Navy Clearance Diver. In that role Paul served in the counter terrorist squadron of the Special Air Service Regiment and was deployed on operations to Iraq on two occasions. In the course of his military career Paul commanded a Clearance Diving Team, a navy patrol boat and the Navy's submarine escape and rescue service. He was awarded the Conspicuous Service Cross and Commendations from both the Land and Maritime Commanders before leaving the service in early 2004. Paul and his wife Gillian were self-employed in small business when he was approached to consider pre-selection for WA Labor in the lead up to the Peel by-election in late 2006. Paul was elected to the seat of Peel in February 2007, then elected to the new seat of Warnbro in September 2008 and re-elected to that seat in 2013 and 2017. Paul served in the Shadow Ministry after WA Labor lost office in 2008 as Shadow Minister for Tourism, Corrective Services and Defence Issues. In March 2017 Paul was appointed as a Minister in the new McGowan Government, with the portfolios for Tourism, Racing and Gaming, Small Business, Defence Issues, Citizenship and Multicultural Interests.

INTERNATIONAL KEYNOTE:

Theresa Pierno, President & CEO of the National Parks Conservation Association, Washington DC, America

Theresa joined NPCA in 2004 after a distinguished career in public service and natural resource protection, and has helped to solidify the organisation’s role as the voice of America’s national parks. Under Theresa’s leadership, the organisation’s strategic focus is ensuring national parks continue to be protected and have the resources and infrastructure they require to thrive in their second century. Prior to becoming President and CEO, Theresa served as NPCA’s Chief Operating Officer and played a critical role in the recruitment of talented, diverse and experienced staff, led the development of strategic priorities with a focus on water and land use policy, and helped to ensure the financial health of NPCA through revised management practices and successful fundraising efforts. Theresa has significantly increased field programs and staff in the 24 offices across the country and further enhanced NPCA’s connection to national parks and their gateway communities.

Theresa is the Co-Founder and Co-chair of America’s Great Waters Coalition, a group of 70 member organisations working together to protect and restore waters in and around national parks that are central to the health of the ecosystem and the recreation of their visitors.

NATIONAL KEYNOTE:

Dr June Oscar AO, Aboriginal and Torres Strait Islander Social Justice Commissioner

June Oscar AO is a proud Bunuba woman from the remote town of Fitzroy Crossing in Western Australia’s Kimberley region. She is a strong advocate for Indigenous Australian languages, social justice, women’s issues and has worked tirelessly to reduce Fetal Alcohol Spectrum Disorder (FASD).

June has held a raft of influential positions including Deputy Director of the Kimberley Land Council, Chair of the Kimberley Language Resource Centre and the Kimberley Interpreting Service and Chief Investigator with WA’s Lilliwan Project addressing FASD. She was appointed to the Aboriginal and Torres Strait Islander Commission (1990) and was a winner of the 100 Women of Influence in 2013 in the Social Enterprise and Not for Profit category. In 2015, June received the Menzies School of Health Research Medallion for her work with FASD.

June has a Bachelor’s Degree in Business from the University of Notre Dame, Broome and is currently writing her PhD. June is co-founder of the Yiramalay Wesley Studio School and is a Community member of the Fitzroy Valley Futures Governing Committee. In February 2017, she was awarded an honorary doctorate from Edith Cowan University. June began her five-year term as Australia’s Aboriginal and Torres Strait Islander Social Justice Commissioner in April 2017.

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Celebrating our Parks

Marion Fulker, Chair Conservation and Parks Commission
Marion accepted the position in May 2016, having notable experience in senior executive and board roles. Currently, Marion is also the CEO of the Committee for Perth, and an Adjunct Senior Research Fellow at the University of Western Australia. Previously, Marion has been the Executive Director of the Urban Development Institute of Australia (UDIA) WA Division, the Chair of the Heritage Council of Western Australia and the Director of Rugby WA. Marion’s education includes an MBA from Curtin Graduate School of Business. In 2015 Marion was recognised as one of Australia’s 100 Women of Influence, in 2016 was the winner of a WA Telstra Businesswoman of the Year Award and has recently been named as a finalist in the 2017 Western Australian of the Year Awards. Her opinions on Perth’s future are regularly sought by Government, industry and the media.

Anne Arnold, Chair Heritage Council of Western Australia
Anne Arnold was appointed as the Chair of the Heritage Council of Western Australia in February 2016, following more than eight years as a highly valued member of the Council. Anne is the former Chief Executive of the Real Estate Institute of Western Australia. She has been involved in property, planning, real estate and housing throughout her career. She is currently also a member of the Board of Landgate and a Director of Southern Cross Care.
Anne has had an ongoing interest in heritage and its impact on property owners throughout her career in property. This includes working with owners about the benefits of heritage listing and assisting them to optimise the commercial viability of any development of their properties.

Peter Dans, Acting Deputy Director General, Parks and Wildlife Service
Department of Biodiversity, Conservation and Attractions
Since the creation of the Department of Biodiversity, Conservation and Attractions on 1 July 2017, Peter Dans has been Acting Deputy Director General, Parks and Wildlife Service. Prior to that Peter was the Director Regional and Fire Management Services with the WA Department of Parks and Wildlife, a position he has held since August 2008. Peter has worked for Parks and Wildlife and its predecessors the Departments of Environment and Conservation and Conservation and Land Management since 1989 in roles spanning marine and terrestrial operational management, policy development and planning as well as senior policy roles in the Office of the Director General and the Office of the Minister for Environment. Peter holds a Bachelor of Science degree from The University of Western Australia and Master of Business Administration degree from Edith Cowan University.

Derryn Belford is the Executive Director, Destination Development, Tourism WA.
Derryn joined Tourism WA in 2008. She led the development of the State Government Strategy for Tourism 2020 and in 2013 developed the initial business plan for the iconic National ANZAC Centre in Albany. Since 2013 Derryn has headed up the Destination Development division.
Destination Development focuses on supply side issues in the WA tourism industry. It works across government and industry to determine the needs of destinations in terms of access, accommodation, attractions and amenities, and seeks to facilitate development to fill the gaps through private and public investment. The team also focuses on ensuring the State’s policies and regulations support tourism investment, and drives a number of key initiatives including aviation and cruise sector development, Camping with Custodians campground development, Taste 2020 Food and Wine Tourism Strategy, the Aboriginal Tourism Development Program with WAITOC and the Federal Government’s Demand Driver Infrastructure Program.

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Jacqui Kennedy, Manager Community Engagement & Visitor Services, Kings Park and Botanic Garden
Jacqui’s extensive career in community engagement and interpretation started at Melbourne Zoo and later at Perth Zoo. Jacqui joined the Botanic Gardens and Parks Authority (BGPA) nearly 20 years ago. This role encompasses schools and community education and training; interpretation and community engagement; events and volunteer management, communications, partnerships, and visitor services. During her time with BGPA, Jacqui has produced quality interpretive materials. Jacqui is also the Director of Kings Park Festival and has been instrumental in a range of innovative projects designed to engage the community in one of the State’s most treasured assets, loved and visited by 6.3 million visitors in the last year alone.

Professor Lyn Beazley AO FTSE, Science Ambassador & WA Parks Foundation Ambassador
After graduating from Oxford and Edinburgh Universities, Professor Lyn Beazley built an internationally renowned research team in Neuroscience that focused on recovery from brain damage, much of her investigations undertaken at The University of Western Australia. Currently Lyn is the Sir Walter Murdoch Professor of Science at Murdoch University. As Chief Scientist of Western Australia from 2006 to 2013, Lyn advised the Western Australian Government on science, innovation and technology as well as fulfilling the role of science ambassador locally, nationally and internationally. In 2009, Lyn was awarded Officer of the Order of Australia and was honoured to be inducted into the inaugural WA Women’s Hall of Fame. Lyn was amazed and delighted to be named the WA Australian of the Year for 2015 and is honoured to be an Ambassador of the WA Parks Foundation.

Rhonda Murphy, Manager of Aboriginal Participation & Involvement, DBCA
Rhonda Murphy is a Walmajarri woman from the Fitzroy Valley in the West Kimberley. She is the Manager of Aboriginal Participation and Involvement at the Department of Biodiversity, Conservation and Attractions (DBCA). In this role Rhonda manages the Aboriginal Heritage Unit and oversees the implementation of the Department’s specific Aboriginal strategies. Rhonda has extensive experience and knowledge in Aboriginal community development and engagement. Her employment history includes working in operational and policy development in the government, non-government and Indigenous sector and she also has experience as a self-employed consultant. Rhonda is committed to addressing the advancement of a strong future for Aboriginal people, shaped by Aboriginal leadership and working in partnership with fellow Australians through the spirit of Reconciliation.

Darren Capewell, Wula Guda Nyinda Eco Adventures
Known as ‘Capes’ Darren is a Yamaji Man from Shark Bay (Gutharraguda), the traditional name for Shark Bay meaning ‘Two Waters’. Capes has been directly and indirectly involved in tourism for the past twelve years. Wula Guda Nyinda (means ‘You come this way’) Eco Adventures offers; kayak and wildlife adventures, four wheel drive tours, bushwalk and hiking tours, overnight and extended camping stays and are designed to give visitors an Aboriginal perspective to the magnificent Shark Bay World Heritage Area in the Coral Coast Tourism Region. Visitors are encouraged to develop an understanding on what Gutharraguda means to local Aboriginal people and to develop an insight into local Aboriginal Culture and Heritage.
As the business grows, additional products are being added and includes stand up paddleboards (SUP) and tours across to Wirruwana (Dirk Hartog Island).

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David Bunting, Manager Social Investment, Minerals Australia, BHP
David has worked for BHP in various community roles for the past 10 years. His current role involved leading social research projects, development community strategy and managing the company’s national social investment portfolio. David has a Bachelor of Arts (Archaeology Major) from the University of Western Australia and a Master in Sustainability Studies from Curtin University. Prior to joining BHP, he worked as a consultant archaeologist specialising in Aboriginal heritage surveys in the Pilbara and Kimberley regions. As a small boat owner and general outdoors enthusiast, David has a close personal connection to Rottnest Island and Western Australia’s natural environment.

Jeff King, Chairman Rottnest Foundation
Jeff was educated at Wesley College South Perth, where he was School Captain, which lead into him becoming a business proprietor from 1975. Through owning his own businesses Jeff has accomplished skills in organisational management and sales administration. Jeff ran a tennis coaching business from 1975 to 1986, overlapping with running his wholesale sporting goods and promotional company, KC Sports from 1981 to the present day. In addition to this, he led the Hopman Cup Ball Kid Program for 24 years from 1988-2012. Needless to say, sport and in particular tennis, is a passion of his, which has led him to serve time as a lecturer for the National Tennis Coaches Accreditation Course. He was President of Tennis Professional Association of WA, of which he remains a life member. Jeff has been a frequent visitor to Rottnest Island all his life, as a toddler with his parents, as a parent with his children and now with his family including grandchildren. He is a keen golfer and has participated in the annual Rottnest Cup for over 30 years. Jeff has been Chairman of the Rottnest Foundation since 2009.

Rosalie Small, Grants & Sponsorship Coordinator, Rottnest Foundation
Rosalie acquired a university degree in Tourism, majoring in Tourism Management in 2005. Between 2006-2010 she worked in the hospitality industry and travelled through Europe, residing in London for a while. Between October 2010 and September 2013, Rosalie worked within the Rottnest Island Authority as a Projects & Administration Officer where she developed her abilities in grant writing & acquittal and fine-tuned her project management, organisational and office administration skills. Since September 2013, Rosalie has been seconded from the Rottnest Island Authority to work within the Rottnest Foundation in the capacity of Grants & Sponsorship Coordinator to assist the Foundation in raising money for environmental & heritage projects that ‘Conserve the Essence of Rottnest’.

Peta Demidenko, Mountain Bike Development Manager, WestCycle
Peta Demidenko is the Mountain Bike Development Manager at WestCycle, the peak body for cycling in WA. She manages the implementation of the WA Mountain Bike Strategy. Peta has been in the WA MTB community for over 10 years, is a national accredited level 1 MTB Coach and has competed at local, state and national events. She has a technical background in project management, information technology and records and information management and has experience in both the public and private sectors. Mountain biking is a way of life for Peta!
Jeremy Perks, Global Gypsies
Jeremy Perks is co-founder and Director of Global Gypsies Tour & Training which was established in Perth in 1997 to give travellers around the world the opportunity to join them on escorted, remote area adventures to such exciting destinations as the Australian outback, China, the Silk Road, Peru, Ecuador, Antarctica, Alaska and more. He is a professional tour guide and a recipient of the prestigious FACET Golden Guide Award. The company also received the Tourism Council WA gold medal for Adventure Tourism for their tag-along-tours and bronze medal for Tourism Training for their tour guide courses.

Global Gypsies pride themselves on personalised service, commitment to quality and high level of repeat business.

Bradley Thompson, Coordinator, Natural Environmental Maintenance, City of Swan
Brad has been working in the environmental field since 2004, initially undertaking various on-ground roles from Environmental Weed Control technician to Bushland Regeneration team member. Following 3 years as the Natural Resource Management Officer for the Shire of Kellerberrin working with farmers and landholders to restore degraded land in the central Wheatbelt, Brad accepted a position as the Shire of Mundaring’s Bushcare Coordinator. In this role Brad gained additional experience working with environmental community volunteers, supporting the Mundaring Shire’s 87 environmental volunteer groups. After 5 years in this role, Brad now works for the City of Swan as the Coordinator, Natural Environmental Maintenance, where he is focussed on developing the City’s Friends Group volunteer program and working with his team to maintain the City’s 700 Ha of bushland.

Michael Cook, Supervisor of Bush Regeneration and Indigenous Trainees, City of Swan.
Michael has been supervising the City of Swan’s bush regeneration crew and training the City’s Aboriginal trainees in the field of horticulture, environmental conservation and bushcraft for the past 9 years. He previously spent 7 years managing a not for profit bushland rehabilitation nursery staffed largely by volunteers including, landcare trainee teams and school based Aboriginal trainees. He has, since childhood, had a keen personal interest in ecology, bushcraft and the practical side of traditional Aboriginal culture that has led to a desire to encourage others to value and engage with the natural environment in a hands on practical way.

Daniel Burton & Trudi Bennett, Educated by Nature
Educated by Nature is a small team of passionate Nature Educators led by Daniel Burton and Trudi Bennett, qualified teachers and Nature Connection Mentors. Daniel is a qualified primary school teacher, an education consultant and Nature Connection Mentor. He considers himself an advocate for connecting children with the natural world, following children’s inbuilt sense of wonder and curiosity as the vehicle to inspire the process of inquiry-based learning. Trudi grew up finding both solace and adventure in her backyard and local bushland. She studied both Sustainable Development and Education and has worked with a variety of organisations in education, science communication, community development and the arts.

Trudi is skilled at observing and listening to children to identify their needs and establishing long-term, project-based learning in outdoor classrooms. Trudi and Daniel believe that it is through connection to self, nature and community, that children develop resilience, confidence, physical skills, curious minds and playful spirits; equipping them for a healthy and happy life.
Celebrating our Parks

Speaker Profile

Daryl Moncrieff, Kimberley Regional Manager, Department of Biodiversity, Conservation and Attractions
Daryl has managed the Kimberley Regional office, DBCA for 10 years. He oversees the implementation of joint management agreements with eight traditional owner groups, Western Australia’s largest network of marine parks, and the management of the iconic Purnululu National Park World Heritage Area.

Conference Supporters & Exhibitors
FACET Members Jacqueline Pemberton & Dale Tilbrook

Jacqueline Pemberton DipSBA (dist),
Wildlife Botanic Art
With a strong passion for the environment, my subject is nature. My mediums are pencil and watercolours with which I create detailed paintings direct from nature, in order to ‘see into her soul’. My aim is to leave a legacy for future generations in the hope they too will understand everything better. I sell original paintings and prints. I offer workshops and welcome commissions.

“Look deep into nature and then you will understand everything better”.
Albert Einstein

Dale Tilbrook, Vice Chair WAITOC,
Owner Operator Maalinup Gallery
Dale is a descendant of the Wardandi Bibbulmun people from the South West of WA.
Her tourism journey started in 1996 with a small company making returning boomerangs. In 1998 she open her first Aboriginal gallery and gift shop in the Swan Valley.
Education is an important part of Dale’s cultural journey and she has worked extensively with students of all ages through school excursions and incursions, Kings Park education programmes and corporate groups.
Dale is passionate about bush food and has established a bush tucker garden, gives talks on bush food, stocks a huge range of bush food products and creates fusion recipes using ingredients from the bush.
Her previous background is in buying, merchandising and marketing in department store groups in the UK and Australia, along with experience in accommodation, functions and catering.

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Western Australia’s cultural and natural heritage through tourism
# 2017 Conference

## Registration Form

www.facet.asn.au

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### Delegate Information:

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### Special needs (dietary, disabled, etc)

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### Registration Fees: (incl. 10% gst)

#### FACET Members
- Full Package (Cocktails, Conference, Gala Dinner & Field Trip) $599
- Conference Only (includes Welcome Cocktail Party) $379
- Workshop & Field Trip Only $149
- Gala Dinner Only (partner fee is same as member fee) $159

#### Student/Unwaged Members
- Full Package (Cocktails, Conference, Gala Dinner & Field Trip) $539
- Conference Only (includes Welcome Cocktail Party) $339
- Workshop & Field Trip Only $119
- Gala Dinner Only $150

#### Non Members
- Full Package (Cocktails, Conference, Gala Dinner & Field Trip) $759
- Conference Only (includes Welcome Cocktail Party) $469
- Workshop & Field Trip Only $175
- Gala Dinner Only $199

#### Student/Unwaged Non Members
- Full Package (Cocktails, Conference, Gala Dinner & Field Trip) $579
- Conference Only (includes Welcome Cocktail Party) $359
- Workshop & Field Trip Only $129
- Gala Dinner Only $160

### FACET Membership:
- Join FACET and take advantage of conference discounts.
  - FACET Membership Std $99
  - Student/Unwaged $55

### Monday, 9 October:
- Welcome Cocktail Party – 5.00pm – 7.30pm

### Tuesday, 10 October:
- Conference Program – 8.30am – 4.45pm
- Gala Conference Dinner – 6.30pm – 11.00pm

### Wednesday, 11 October:
- Workshop & Field Trip – 8.00am – 3.30pm
  - Bus Transport to John Forrest National Park
  - Depart Mandoon Estate 8.30am
  - Depart Guildford Train Station 8.50am

### Payment Summary:

<table>
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<tr>
<th>Event Program (3 Days)</th>
<th>Conference Only</th>
<th>Workshop &amp; Field Trip Only</th>
<th>Conference Gala Dinner</th>
<th>FACET Membership</th>
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### TAX INVOICE: ABN 65 924 883 562 Fees include 10% GST

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### Partners, Sponsors & Supporters

_to inspire and promote_ the responsible community use of Western Australia’s _cultural_ and _natural heritage through tourism_
About FACET
The Forum Advocating Cultural and Ecotourism (FACET) operates at the forefront of tourism trends and through its annual conference, workshops and forums, continues to work with the nature based, cultural, heritage tourism sectors to identify and address emerging tourism issues. FACET is a not for profit peak tourism body established over 25 years ago to work with the tourism industry, the community and its partners to create sustainable tourism experiences.

Registration Information
A completed registration form from all participants (including speakers) is essential. Full Registration: includes welcome cocktail function, conference program, conference gala dinner and workshop, morning and afternoon teas, lunch and delegate kit. Payment must accompany the registration form. Registrations received prior to 4 October will be acknowledged by email. For registrations after 4 October, please telephone FACET (08) 9448 8150 or email admin@facet.asn.au to confirm receipt.

Cancellations and Refunds
Cancellations must be advised in writing to FACET. Cancellations made before 2 October will incur a $50 administration fee. Refund of fees after this time will only be made in exceptional circumstances. Substitute delegates will be accepted. Please note cancellations will not be processed until after the conference. If, for reasons beyond the control of the organisers, the event is cancelled, fees minus deduction of expenses incurred will be refunded.

Privacy Statement
Please note that in registering for this event your contact details (name, tel, email) will be incorporated into a delegate list for the benefit of all delegates and may also be made available to parties directly related to the event. If you do not wish your details to be included on the delegate list, please indicate on your registration form.