

2015 Conference

Registrations Now Open



www.facet.asn.au

FACET Conference 2015 Geotourism – Tourism Down Under

Wednesday 20 – Thursday 21 May 2015, Perth & Rottnest Island



Geological landscapes shape who we are and how we live

The interest in Geotourism worldwide is growing, as people are seeking to unearth the stories behind our extraordinary geological features. This trend has the potential to give rise to a new tourism product for regional Australia Geotourism.

FACET hosted the Inaugural Global Geotourism Conference in 2008 and has continued to advocate the tourism opportunities for Western Australia in embracing our geological heritage.

The two-day Conference will raise awareness of our ancient geoheritage and explore tourism opportunities linked to Western Australia's unique landscapes.

The program will include:

Day 1 - Conference & Sundowner in Perth

Day 2 - Geotourism Experience & Workshop on Rottnest Island

Sponsored by the Rottnest Island Authority

Delegates can also choose post conference options of a weekend on Rottnest Island or travel to Mt Magnet (600km north east of Perth) for the Astro Rocks Fest. Go to FACET website for more information.

Conference Objectives:

- Raise community awareness and appreciation of our unique geological heritage, with industry leaders, key stakeholders and the community;
- Explore the economic potential and social benefits of geotourism for regional communities;
- Showcase best practise and share up to date information on new initiatives and developments within geotourism;
- Encourage and foster collaboration and partnerships amongst tourism operators, government and other industry stakeholders to explore geotourism opportunities in Australia;
- Discuss geotourism opportunities for Rottnest Island;
- Provide an opportunity for delegates to build knowledge and networks associated with geotourism and geoheritage.

Conference Outcomes:

- Increase awareness and support for the development of Geotourism in WA.
- Development of a model for geotourism that can be used by regional communities.

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Conference Patron

Prof. Lyn Beazley, AO FTSE FACE CIE (Aust)
WA Australian of the Year 2015
Patron FACET Conference 2015



As Chief Scientist of Western Australia for seven years, I had the privilege of seeing many examples of the amazing geoheritage across the length and breadth of our great State. Yet every location on our planet has its own unique geoheritage that increasingly is being appreciated by local communities and visitors alike. We have all experienced entering a new location and wondering what, over geological time, has shaped the hills and valleys, the mountains and the plateaus, shore lines, craters and canyons: the list goes on.

We also see signs of how humans shape the landscape by activities such as mining. Some places are particularly special and we can learn of their social and cultural significance. All these aspects offer amazing opportunities for global geotourism as we come to realise the benefits it brings. These benefits include alerting communities to the wonders around them and bringing income as well as helping to ensure our geoheritage is protected.

I am honoured to be Patron of the FACET 2015 Conference and commend it to you. I am sure you will learn much, benefit from the networking opportunities and play your part in ensuring the advancement of the geoheritage movement and the growth of global geotourism. I welcome you all and wish you an enjoyable and rewarding conference.

Conference Keynotes



Joane McKnight – Chair – Australian Geoparks Forum

Joane is the inaugural and past Director of Kanawinka Global Geopark, a large volcanic area in South East Australia and the 57th member of the Global Geopark Network and 1st in Australia. Joane is Chair of the Australian Geopark Forum and Deputy Secretary General for Oceania and Board Member for the World Famous Mountain Association based in Jiujiang, China. She travels widely within the Global Geopark Network.



Griffin Longley – Chief Executive Officer – Nature Play WA

In 2010, Griffin was appointed by the Department of Sport & Recreation to develop an organisation to promote the importance of unstructured play outside in nature, Nature Play WA was incorporated in January 2011 and is now a successful organisation with an international reputation. The organisations flagship program, Passport to an Amazing Childhood, has provided hundreds of outdoor activity ideas that have been delivered to more than 170,000 children in less than two years. Griffin is also an award winning journalist, a weekly columnist with The West Australian Newspaper, and the manager of a program for at risk called Night Hoops.



Rod Annear – Assistant Director Parks & Visitor Services, Department of Parks and Wildlife

Rod has worked in protected area management for more than 30 years. He has been a National Park Ranger, Natural Area Interpreter and has managed and overseen the planning and implementation of capital works developments in parks across Western Australia. Rod has a large shed (or 2) full of bikes and is board member of the peak cycling body in WA, Westcycle, representing recreational cycling interests. He can be a bit nerdy when it comes to gadgets and has a weakness for coffee and 1970s fashion.

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Conference Speakers



Jim Sharp – Director General – Department of Parks & Wildlife

Prior to being appointed Director General in March 2014, Jim was Deputy Director General Parks and Conservation in the Department of Environment and Conservation and was Director of National Parks for the Department of Conservation and Land Management for 12 years.

Jim is motivated by the belief that a supportive and engaged community is essential to achieving conservation outcomes and that the best way of ensuring that engagement is to give positive rewarding experiences in our parks.

Jim is a Board member of the Bibbulmun Track Foundation and the Munda Biddi Trail Foundation.



Stephanie Buckland – Chief Executive Officer – Tourism Western Australia

Stephanie is a marketing and product management professional with around 20 years' experience in tourism, consumer packaged goods and retail banking. Prior to joining Tourism WA, she spent 18 years working in the private sector for some of the world's largest corporations.

As Tourism WA CEO, she plays a lead role in helping to increase the contribution of tourism to WA's economy not only by leading the agency's core promotional functions but by developing partnerships with other key Government agencies such as Planning, Parks & Wildlife, Agriculture, the Metropolitan Redevelopment Authority and Landcorp – all of which have a role to play in supporting the State's tourism industry.



Gavin Treasure – Chief Executive Officer – Mid West Development Commission

Gavin was appointed to the MWDC in October 2012. Prior to that he was the CEO for the Shire of Morawa and has also held a senior position with the Geraldton Port Authority. Gavin holds a Master of Business Administration & Master of Commerce and is a Certified Practising Accountant. In addition to his strong accounting and finance qualifications, Gavin's real passion is to innovate and 'think outside the square', resulting in him taking leadership roles in key projects throughout the mid west. Gavin received the Leadership & Innovation Category Award at the 2011 Regional Achievement & Community Awards.



Iain Copp – Geological Consultant – Good Earth Consulting

Iain is a passionate geologist, science communicator and interpreter of natural and cultural heritage. He has worked extensively throughout WA for exploration companies and for the Geological Survey of Western Australia, as well as the Department of Environment & Conservation (DEC) where he was involved in natural history interpretation of national parks and reserves. He is the author of the DEC bushbooks *Geology & Landforms of the South West* & *Landforms of the Pilbara* and has developed interpretive signs about WA's geology and landscape evolution.

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Pip Close – Chief Executive Officer – Augusta Margaret River Tourism Association

Pip has over 30 years experience in the Tourism & Hospitality industry. Pip's career began working with Captain Cook Cruises Sydney Harbour, then tourism bureaus in London (Australian Tourism Commission and Northern Territory Commission). Pip moved to WA to take up the position of CEO with Augusta Margaret River Tourism Association in September 2013. She will head up the new Margaret River Busselton Tourism Association (MRBTA) when it merges in July 2015.



Dr Young C.Y. Ng – Chair – Association for Geoconservation, Hong Kong

Young is a pioneer in geological conservation in the Asia Pacific region and recipient of Awards from the Government of Hong Kong for his contribution in this field. As a founding member of the Geotourism Forum on Ecotourism Australia, he is actively involved in promoting geotourism in Australia. He teaches geoconservation, geotourism and sustainable development at Universities in Hong Kong, Chinese University of Hong Kong and University of Sydney in Australia. His research interests are geological heritage protection, geoparks and geotourism.



Paolo Amaranti – Chief Executive Officer – Rottnest Island Authority

With more than 25 years' experience in strategic management, with particular expertise in the tourism, international trade and education services sectors, Paolo has held senior Executive Director positions with the Department of Industrial Development, Department of Commerce and Trade, and the Western Australian Tourism Commission. He has been with the Rottnest Island Authority since 2004 and during this time Rottnest Island has been successful in receiving a number of awards and accolades. He is also a board member of the Pacific Asia Tourism Association.



Prof. Steven Tingay, - Director – Curtin Institute of Radio Astronomy

A Western Australian Premier's Research Fellow, Steven is also Deputy Director of the International Centre for Radio Astronomy Research and Director of the Murchison Widefield Array (MWA) project. The MWA project is a \$50m international radio telescope located in the Murchison region and is the low frequency precursor for the multi-billion dollar Square kilometre Array (SKA). Steven has authored or co-authored over 130 papers in international referred journals and has attracted over \$80m of research funding over the last decade.



Jean Johnston – Senior Editor, Geological Survey of Western Australia

Jean is a long-term editor with the Geological Survey and is currently producing a 4-book series on the geology of Western Australia written by experts in the field – two titles of which are already published. Jean is a keen advocate of making geology exciting and understandable for everyone. This Geotourism Conference is an excellent forum for that.

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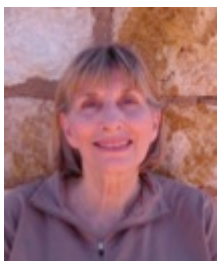
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Tom Perrigo – Chief Executive Officer – National Trust of Australia (WA)

Tom has extensive experience in heritage conservation, interpretation and management within the community, government and private sectors. He has a particular passion for heritage to be seen as holistic (nature, Aboriginal and historic) and has led the National Trust in WA in a number of projects and programs that bring these together, having held the position of CEO since August 1990. Tom has recently been elected to the national Board of AusHeritage and awarded the inaugural position of Patron for Trails WA.



Karen Morrissey – Tourism Promotions & Development Officer, Shire of Mount Magnet

Karen Morrissey is passionate about Mount Magnet and the Murchison Region and is excited by the progress of radio astronomy in the area and the growing awareness of the region's ancient geology. Resident almost 40 years on Meeline Station, Karen continues to advocate for robust, inclusive communities, including tourism. Karen is recipient of an Order of Australia Medal for her work benefiting people living in rural and remote areas and recording local history. Karen has embraced the social and economic potential for geotourism and astronomy in the Murchison, having hosted astronomers on Meeline since 1986. In 2012 Karen initiated the annual Mount Magnet Astro Rocks Fest, hosted by the Shire of Mount Magnet.



Jan Barrie – Co-founder & General Manager – Global Gypsies

Global Gypsies is one of WA's most reputable and experienced tour operators. Established in 1997 by Jeremy Perks & Jan Barrie, the company has won Tourism Council Gold Medal for Adventure Tourism, a Bronze Medal for Tour Guide Training and Jeremy has won the FACET Golden Guide Award. Global Gypsies specialise in leading top quality escorted, self-drive, soft adventure, 4WD tag-along tours through remote outback areas like the Canning Stock Route, Kimberley, Holland Track, Great Australian Bight, Len Beadell Track and more. In addition Jan and Jeremy escort tours to exotic overseas destinations as Africa, South America, Antarctica and The Great Silk Road.



Anthony (AJ) Aiken – Senior Ranger for Geikie Gorge National Park

**Dave Woods – Senior Operations Officer, West Kimberley
Department of Parks and Wildlife**

Anthony's family speaks for this country which is known as Danggu to the Bunuba people. Anthony has been with DPaW (and its predecessor DEC) for almost 10 years. He was born and bred in the Kimberley.

Dave has been with the Department for six and a half years and has lived and worked in the Kimberley for 17 years.

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Wednesday 20, 2015

Department of Parks & Wildlife,

Dick Perry Drive, Kensington

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FACET Conference 2015 Geotourism – Tourism Down Under

8:30 - 9.00

Coffee & Registration

9.00 - 9.20

Welcome to Country & Official Opening

9.20 - 9.35

Introduction to Geotourism – Prof. Ross Dowling, OAM

9.35 – 10.00

Geotourism in the Hong Kong Global Geopark & Australia's Geotourism Opportunities

Dr Young Ng, Chair Association for Geoconservation Hong Kong & Geotourism Forum, Australia

10.00 - 10.30

KEYNOTE ADDRESS: Joane McKnight, Chair, Australian Geoparks Forum

Sponsored by Mid West Development Commission

10.30 - 11.15

Morning Tea

11.15 - 11.45

Geological Landscapes providing Extraordinary Experiences

Stephanie Buckland, Tourism WA & Jim Sharp, Department of Parks & Wildlife

11.45 – 12.05

Geological Assets – Your Point of Difference

Gavin Treasure, Mid West Development Commission

12.05 - 12: 35

Rock Stars – Astro Rocks Fest, Karen Morrissey, Mt Magnet Visitor Centre,
SKA Indigenous Art, Prof. Steven Tingay, Curtin Institute of Radio Astronomy

12.35 – 1.00

Unearthing our Ancient Landscapes, Iain Copp, Good Earth Consulting

1.00 - 2.00

Lunch

2.00 - 2.15

The Inside Story on Running Outback Tours – Jan Barrie, Global Gypsies

2.15 - 2.30

Our Geological Heritage – Tom Perrigo, National Trust Australia (WA)

2.30 - 2.45

Celebrating Geology through Architecture – Jean Johnston, Geological Survey WA

2.45 - 3.10

Capitalising on your Geotourism Asset – Pip Close, Augusta Margaret Tourism Assoc.

3.10 - 3.45

Afternoon Tea

3.45 - 4.10

A Snapshot of the Devonian Reef; Geology, Culture and Tourism

Anthony (AJ) Aiken & Dave Woods, Department of Parks & Wildlife West Kimberley District

4.10 - 4.40

KEYNOTE ADDRESS: Rod Annear, Department of Parks and Wildlife – Let There Be Rock

4.30 - 4.50

Rottnest Island Rocks – Paolo Amaranti, Rottnest Island Authority

4.50 - 5.00

Wrap Up – Conference MC, Prof. Ross Dowling, OAM

5.00 - 6.30

Networking Sundowner

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Geotourism Experience & Workshop – Rottnest Island

- 7.00am** **Meet Rottnest Express, B-Shed Fremantle** (paid parking available)
7.30 **Depart Fremantle**
Participants to download Geocaching app <http://www.geocaching.com/mobile/>
- 8.00** **Arrive Rottnest Island, meet in front of the Visitor Centre**
Delegates will be briefed on the field trip, given a bike (if cycling), water and snacks. Please ensure you wear suitable clothing (eg. closed-in shoes, hat, wet weather gear).
- 8.30** Group separates into walkers & cyclists. Walkers will go directly to Country Club. Riders will go to bike hire and collect bikes, before going onto the Country Club.
- 9.00 – 9.20** **Morning Tea**
- 9.20 – 9.45** **KEYNOTE ADDRESS: Griffin Longley, Nature Play WA – Engaging the Community**
- 9.45 – 12.00** Geotourism Experience - Get under the surface of Rottnest's complex geological history. Participants will undertake a 'Geocaching' digital treasure hunt to unlock the secrets of the Island's past. This interactive activity will cover the Thomson Bay settlement and some of the outer reserve, participants will have the choice of either travelling by foot or bike.
- 12.00 – 1.00** **BBQ Lunch – Country Club**
- 1.00 – 2.30** Geotourism Workshop - Be a part of the development of a 10 point template to assist communities to take advantage of their geological assets and encourage tourism.
- 2.30 - 3.00** **Afternoon Tea**
- 3.00 – 4.00** Geotourism Workshop, cont'd
- 4.15** **Transport to Jetty**
4.25 **Depart Rottnest for B Shed, Fremantle**
5.00 **Arrive Fremantle**

Special accommodation packages are available to delegates who wish to stay over and weekend on the Island.

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REGISTRATION FORM



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Delegate Information:

Title: First Name:

Surname:

Position:

Organisation:

Address:

..... State: P/code:

Phone:

Email:

Special needs (dietary, disabled, etc).....

.....

Registration Fees: (incl. 10% gst)

FACET Members

Full Conference Program (2 Days) \$495

Conference Only \$330

Geotourism Experience & Workshop Rottnest \$220

FACET Student/Unwaged Members

Full Conference Program (2 Days) \$330

Conference Only \$275

Geotourism Experience & Workshop Rottnest \$165

Non Members

Full Conference Program (2 Days) \$660

Conference Only \$495

Geotourism Experience & Workshop Rottnest \$275

FACET Membership:

Join FACET and take advantage of conference discounts.

☐ FACET Membership Std \$88

☐ Student/Unwaged \$44

Wednesday, 20 May:

☐ FACET Conference Program – 8.30 – 5.00pm

Wednesday, 20 May: (Included with Day 1 registration)

☐ Conference Sundowner - 5.00 – 6.30pm

Thursday, 21 May:

☐ Geotourism Experience & Workshop, Rottnest Island
7.00 – 5.00pm Preferred option ☐ Cycle ☐ Walk

Friday, 22 May:

☐ Astro Rock Festival, Mt Magnet (Bus \$120 return)
9.15 – 4.30pm (~600km north/east of Perth)
Return Sunday 9.15 – 4.30pm

Payment Summary:

Full Conference \$

Conference Only \$

Geotourism Exp. & Workshop, Rottnest \$

Transport to Mt Magnet \$

FACET Membership \$

TOTAL \$

Email registration form to: admin@facet.asn.au

☐ EFT Details: BSB: 306 051 Acc: 4163306 Ref: Name

☐ Cheques payable to FACET

☐ Credit Card ☐ Mastercard ☐ Visa

Cardholder name:

Expiry Date:

Signature:

Card No:

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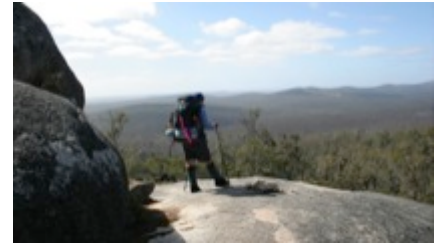
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Perth & Rottnest Island

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About FACET

The Forum Advocating Cultural and Ecotourism (FACET) operates at the forefront of tourism trends and through its annual conferences continues to work with the tourism industry to identify and address emerging tourism issues. FACET is a not for profit peak tourism body established over 22 years ago to work with the tourism industry, the community and its partners to create sustainable tourism experiences.

Who Should Come

This conference will interest anyone involved in cultural, eco and nature based tourism, interpretation, guiding, heritage, geology, destination marketing and community development through tourism. Participants will gain practical insights, knowledge and experience in geotourism product development and marketing that they can use in their own businesses and communities.

Registration Information

A completed registration form from all participants (including speakers) is essential. Full Registration: includes attendance at all conference sessions, morning and afternoon teas, lunch and delegate kit. Payment must accompany the registration form. Registrations received prior to 8 May will be acknowledged by email. For registrations after 8 May, please telephone FACET (08) 9448 8150 or email admin@facet.asn.au to confirm receipt.

Cancellations and Refunds

Cancellations must be advised in writing to FACET. Cancellations made before 8 May will incur a \$50 administration fee. Refund of fees after this time will only be made in exceptional circumstances. Substitute delegates will be accepted. Please note cancellations will not be processed until after the conference. If, for reasons beyond the control of the organisers, the conference is cancelled, fees minus deduction of expenses incurred will be refunded.

Privacy Statement

Please note that in registering for this event your contact details (name, tel, email) will be incorporated into a delegate list for the benefit of all delegates and may also be made available to parties directly related to the event. If you do not wish your details to be included on the delegate list, please indicate on your registration form.

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