The interest in Geotourism worldwide is growing, as people are seeking to unearth the stories behind our extraordinary geological features. This trend has the potential to give rise to a new tourism product for regional Australia ... Geotourism.

FACET hosted the Inaugural Global Geotourism Conference in 2008 and has continued to advocate the tourism opportunities for Western Australia in embracing our geological heritage.

The two-day Conference will raise awareness of our ancient geoheritage and explore tourism opportunities linked to Western Australia’s unique landscapes.

The program will include:

**Day 1 - Conference & Sundowner in Perth**

**Day 2 - Geotourism Experience & Workshop on Rottnest Island**
*Sponsored by the Rottnest Island Authority*

Delegates can also choose post conference options of a weekend on Rottnest Island or travel to Mt Magnet (600km north east of Perth) for the Astro Rocks Fest. Go to FACET website for more information.

**Conference Objectives:**
- Raise community awareness and appreciation of our unique geological heritage, with industry leaders, key stakeholders and the community;
- Explore the economic potential and social benefits of geotourism for regional communities;
- Showcase best practise and share up to date information on new initiatives and developments within geotourism;
- Encourage and foster collaboration and partnerships amongst tourism operators, government and other industry stakeholders to explore geotourism opportunities in Australia;
- Discuss geotourism opportunities for Rottnest Island;
- Provide an opportunity for delegates to build knowledge and networks associated with geotourism and geoheritage.

**Conference Outcomes:**
- Increase awareness and support for the development of Geotourism in WA.
- Development of a model for geotourism that can be used by regional communities.
FACET Conference 2015  Geotourism –Tourism Down Under

Conference Speakers

Joane McKnight – National Chapter, International Association of Geoethics
Joane is the inaugural and past Director of Kanawinka Global Geopark, a large volcanic area in South East Australia and the 57th member of the Global Geopark Network and 1st in Australia. Joane is Chair of the Australian Geopark Forum and Deputy Secretary General for Oceania and Board Member for the World Famous Mountain Association based in Jiujiang, China. She travels widely within the Global Geopark Network.

Prof. Steven Tingay, - Director – Curtin Institute of Radio Astronomy
A Western Australian Premier’s Research Fellow, Steven is also Deputy Director of the International Centre for Radio Astronomy Research and Director of the Murchison Widefield Array (MWA) project. The MWA project is a $50m international radio telescope located in the Murchison region and is the low frequency precursor for the multi-billion dollar Square Kilometre Array (SKA).

Gavin Treasure – Chief Executive Officer – Mid West Development Commission
Gavin was appointed to the MWDC in October 2012. Prior to that he was the CEO for the Shire of Morawa and has also held a senior position with the Geraldton Port Authority. Gavin holds a Master of Business Administration & Master of Commerce and is a Certified Practising Accounting. Gavin received the Leadership & Innovation Category Award at the 2011 Regional Achievement & Community Awards.

Pip Close – Chief Executive Officer – Augusta Margaret River Tourism Association
Pip has over 30 years experience in the Tourism & Hospitality industry. Pip’s career began working with Captain Cook Cruises Sydney Harbour, then tourism bureaus in London (Australian Tourism Commission and Northern Territory Commission). Pip moved to WA to take up the position of CEO with Augusta Margaret River Tourism Association in September 2013. She will head up the new Margaret River Busselton Tourism Association (MRBTA) when it merges in July 2015.

Dr Young C.Y. Ng – Chair – Association for Geoconservation, Hong Kong
Young is a pioneer in geological conservation in the Asia Pacific region and recipient of Awards from the Government of Hong Kong for his contribution in this field. As a founding member of the Geotourism Forum on Ecotourism Australia, he is actively involved in promoting geotourism in Australia. He teaches geoconservation, geotourism and sustainable development at Universities in Hong Kong, Chinese University of Hong Kong and University of Sydney in Australia. His research interests are geological heritage protection, geoparks and geotourism.

--- Partners ---  --- Conference Sponsors ---  --- Sponsors & Supporters ---

2015 Conference
Wednesday 20 – Thursday 21 May, 2015
Perth & Rottnest Island

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FACET Forum Advocating Cultural & Eco-Tourism Inc

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to inspire and promote the responsible community use of Western Australia’s cultural and natural heritage through tourism
2015 Conference
Wednesday 20 – Thursday 21 May, 2015
Perth & Rottnest Island

FACET Conference 2015  Geotourism – Tourism Down Under

Conference Speakers

Paolo Amaranti – Chief Executive Officer – Rottnest Island Authority
With more than 25 years’ experience in strategic management, with particular expertise in the tourism, international trade and education services sectors, Paolo has held senior Executive Director positions with the Department of Industrial Development, Department of Commerce and Trade, and the Western Australian Tourism Commission. He has been with the Rottnest Island Authority since 2004 and during this time Rottnest Island has been successful in receiving a number of awards and accolades. He is also a board member of the Pacific Asia Tourism Association.

Griffin Longley – Chief Executive Officer – Nature Play WA
In 2010, Griffin was appointed by the Department of Sport & Recreation to develop an organisation to promote the importance of unstructured play outside in nature, Nature Play WA was incorporated in January 2011 and is now a successful organisation with an international reputation. The organisations flagship program, Passport to an Amazing Childhood, has provided hundreds of outdoor activity ideas that have been delivered to more than 170,000 children in less than two years. Griffin is also an award winning journalist, a weekly columnist with The West Australian Newspaper, and the manager of a program for at risk called Night Hoops.

Tom Perrigo – Chief Executive Officer – National Trust of Australia (WA)
Tom has extensive experience in heritage conservation, interpretation and management within the community, government and private sectors. He has a particular passion for heritage to be seen as holistic (nature, Aboriginal and historic) and has led the National Trust in WA in a number of projects and programs that bring these together, having held the position of CEO since August 1990. Tom has recently been elected to the national Board of Ausheritage and awarded the inaugural position of Patron for Trails WA.

Karen Morrissey – Tourism Promotions & Development Officer, Shire of Mount Magnet
Karen Morrissey is passionate about Mount Magnet and the Murchison Region and is excited by the progress of radio astronomy in the area. Resident almost 40 years on Meeline Station, Karen continues to advocate for robust, inclusive communities, including tourism. Karen is recipient of an Order of Australia Medal for her work benefiting people living in rural and remote areas and recording local history. Karen has embraced the social and economic potential for geotourism and astronomy in the Murchison, having hosted astronomers on Meeline since 1986. In 2012 Karen initiated the annual Mount Magnet Astro Rocks Fest, hosted by the Shire of Mount Magnet.

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to inspire and promote the responsible community use of Western Australia’s cultural and natural heritage through tourism
2015 Conference
Wednesday 20, 2015
Department of Parks & Wildlife,
Dick Perry Drive, Kensington

FACET Conference 2015  Geotourism – Tourism Down Under
Wednesday 20 May, DPaW Kensington

8:30 - 9.00  Coffee & Registration
9.00 - 9.20  Welcome to Country & Official Opening
9.20 - 9.35  Introduction to Geotourism – Prof. Ross Dowling, OAM
9.35 – 10.00  Geotourism in the Hong Kong Global Geopark & Australia’s Geotourism Opportunities
Dr Young Ng, Chair Association for Geoconservation Hong Kong & Geotourism Forum, Australia
10.00 - 10.30  OPENING KEYNOTE ADDRESS: Joane McKnight, Kanawinka Geopark
Sponsored by Mid West Development Commission

10.30 - 11.15  Morning Tea
11.15 - 11.45  Geological Landscapes providing Extraordinary Experiences
Stephanie Buckland, Tourism WA & Jim Sharp, Department of Parks & Wildlife
11.45 – 12.05  Geological Assets – Your Point of Difference
Gavin Treasure, Mid West Development Commission
12.05 - 12:35  Rock Stars – Astro Rocks Fest, Karen Morrissey, Mt Magnet Visitor Centre,
SKA Indigenous Art, Prof. Steven Tingay, Curtin Institute of Radio Astronomy
12.35 – 1.00  Unearthing our Ancient Landscapes, Iain Copp, Good Earth Consulting

1.00 - 2.00  Lunch
2.00 - 2.15  Outback Geotourism – Jan Barrie, Global Gypsies
2.15 - 2.30  Our Geological Heritage – Tom Perrigo, National Trust Australia (WA)
2.30 - 2.45  Celebrating Geology through Architecture – Jean Johnston, Geological Survey WA
2.45 - 3.10  Capitalising on your Geotourism Asset – Pip Close, Augusta Margaret Tourism Assoc.

3.10 - 3.45  Afternoon Tea
3.45 - 4.10  A Snapshot of the Devonian Reef; Geology, Culture and Tourism
Anthony (AJ) Aiken & Dave Woods, Department of Parks & Wildlife West Kimberley District
4.10 - 4.40  CLOSING KEYNOTE ADDRESS: Griffin Longley, Nature Play - Engaging the Community
4.30 - 4.50  Rottnest Island Rocks – Paolo Amaranti, Rottnest Island Authority
4.50 - 5.00  Wrap Up – Conference MC, Prof. Ross Dowling, OAM

5.00 - 6.30  Networking Sundowner

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FACET 2015 Conference  Geotourism – Tourism Down Under

Geotourism Experience & Workshop – Rottnest Island
Thursday 21 May, 2015

9.15  Meet Rottnest Express, B-Shed Fremantle (paid parking available)
9.45  Depart Fremantle
10.15 Arrive Rottnest Island, meet in front of the Visitor Centre
     Delegates will be given a bike, water and brief on field trip.

10.45 – 12.30  Geotourism Experience
     Get under the surface of Rottnest’s complex geological history. Participants will undertake a
     ‘Geocaching’ digital treasure hunt to unlock the secrets of the Island’s past. This interactive activity
     will cover the Thomson Bay settlement and some of the out reserve – participants will have the
     choice of either travelling by foot or bike.

12.30 - 1.30  BBQ Lunch – Country Club
1.30 – 2.30  Geotourism Workshop - Be a part of the development of a 10 point template to assist communities
             to take advantage of their geological assets and encourage tourism.

2.30 - 3.00  Afternoon Tea
3.00 – 4.00  Geotourism Workshop, cont’d.

4.15  Transport to Jetty
4.25  Depart Rottnest for B Shed, Fremantle
5.00  Arrive Fremantle

Special accommodation packages will be available to delegates who wish to stay over and weekend on the Island.
Details will be uploaded onto the FACET website shortly.

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To inspire and promote the responsible community use of Western Australia’s cultural and natural heritage through tourism.
2015 Conference
REGISTRATION FORM

www.facet.asn.au

Delegate Information:
Title: …… First Name: …………………………………………
Surname: ………………………………………………………
Position: ………………………………………………………
Organisation: …………………………………………………..
Address: ………………………………………………………
…………………………..…… State: ……….. P/code: ………
Phone: …………………………………………………………….
Email: …………………………………………………………….
Special needs (dietary, disabled, etc)…………………………

Registration Fees:  (incl. 10% gst)

FACET Members
Full Conference Program (2 Days) …………. $495
Conference Only ………………………………. $330
Geotourism Experience & Workshop Rottnest ……….. $220

FACET Student/Unwaged Members
Full Conference Program (2 Days) …………. $330
Conference Only ………………………………. $275
Geotourism Experience & Workshop Rottnest ……….. $165

Non Members
Full Conference Program (2 Days) …………. $660
Conference Only ………………………………. $495
Geotourism Experience & Workshop Rottnest ……….. $275

FACET Membership:
Join FACET and take advantage of conference discounts.
☐ FACET Membership Std $88
☐ Student/Unwaged $44

Wednesday, 20 May:
☐ FACET Conference Program – 8.30 – 5.00pm

Wednesday, 20 May: (Included with Day 1 registration)
☐ Conference Sundowner - 5.00 – 6.30pm

Thursday, 21 May:
☐ Geotourism Experience & Workshop, Rottnest Island
  9.15 – 5.00pm

Friday, 22 May:
☐ Astro Rock Festival, Mt Magnet (Bus $120 return)
  9.15 – 4.30pm (~600km north/east of Perth)
  Return Sunday 9.15 – 4.30pm

Payment Summary:
Full Conference ……………………………………….$
Conference Only ………………………………………$ Geotourism Exp. & Workshop, Rottnest …………. $
Transport to Mt Magnet ………………………………………$
FACET Membership ………………………………………$
TOTAL ……………………………... $

Email registration form to: admin@facet.asn.au
☐ EFT Details: BSB: 306 051 Acc: 4163306 Ref: Name
☐ Cheques payable to FACET

☐ Credit Card ☐ Mastercard ☐ Visa
Cardholder name: ……………………………………….
Expiry Date: ……………………………………………
Signature: ……………………………………………

Card No:

☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐

TAX INVOICE  -  ABN 65 924 883 562   All prices include 10% GST

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About FACET
The Forum Advocating Cultural and Ecotourism (FACET) operates at the forefront of tourism trends and through its annual conferences continues to work with the tourism industry to identify and address emerging tourism issues. FACET is a not for profit peak tourism body established over 22 years ago to work with the tourism industry, the community and its partners to create sustainable tourism experiences.

Who Should Come
This conference will interest anyone involved in cultural, eco and nature based tourism, interpretation, guiding, heritage, geology, destination marketing and community development through tourism. Participants will gain practical insights, knowledge and experience in geotourism product development and marketing that they can use in their own businesses and communities.

Registration Information
A completed registration form from all participants (including speakers) is essential. Full Registration: includes attendance at all conference sessions, morning and afternoon teas, lunch and delegate kit. Payment must accompany the registration form. Registrations received prior to 8 May will be acknowledged by email. For registrations after 8 May, please telephone FACET (08) 9448 8150 or email admin@facet.asn.au to confirm receipt.

Cancellations and Refunds
Cancellations must be advised in writing to FACET. Cancellations made before 8 May will incur a $50 administration fee. Refund of fees after this time will only be made in exceptional circumstances. Substitute delegates will be accepted. Please note cancellations will not be processed until after the conference. If, for reasons beyond the control of the organisers, the conference is cancelled, fees minus deduction of expenses incurred will be refunded.

Privacy Statement
Please note that in registering for this event your contact details (name, tel, email) will be incorporated into a delegate list for the benefit of all delegates and may also be made available to parties directly related to the event. If you do not wish your details to be included on the delegate list, please indicate on your registration form.