

2012 Conference

Tuesday 28 to Thursday 30 August
Broome, Western Australia

www.facet.asn.au



FACET

Forum Advocating Cultural &
Eco-Tourism Inc.

Celebrating 21 Years in 2012

People, Partnerships and Programs

Emerging Opportunities for Kimberley Tourism



FACET cordially invites you to a two-day Conference that will explore the many emerging opportunities for tourism in the Kimberley Region.

International Keynote Speakers

Keynote speakers include former Deputy Director, US National Park Service (NPS) Steve Martin and his wife Dr Cyd Martin, former Director of Indian Affairs and American Culture for the Intermountain Region of NPS (USA), together with Mr Albert Teo, Managing Director, Borneo Eco Tours and Sukau Rainforest Lodge (Malaysia).

Other prominent speakers include Stephanie Buckland, CEO, Tourism Western Australia and Jim Sharp, Deputy Director General, Department of Environment and Conservation.

The Conference will consist of two back-to-back workshops. They are:

FACET Workshop (Wednesday 29 August)

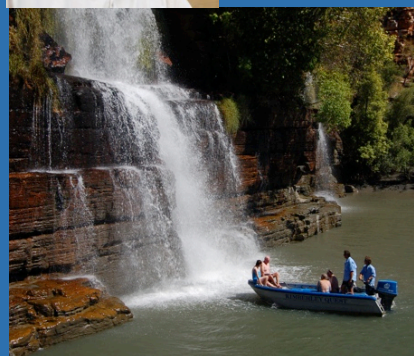
The FACET workshop will discuss and deliver key outcomes to Government on a wide range of cultural, ecotourism and nature based initiatives. Key issues will include international air access to Broome, the downturn in domestic tourism and the emerging opportunities for Kimberley tourism.

Recent Government initiatives such as the Kimberley Science and Conservation Strategy and the Kimberley National Landscape project are bringing attention to the extraordinary values of the region. The Kimberley has so much to offer, but requires careful planning and a commitment to make it happen.

Leave No Trace Australia (LNTA) Workshop (Thursday 30 August)

The LNT workshop is focused towards Aboriginal communities and organisations with responsibilities for land management. The workshop will cover current initiatives aimed at strengthening LNT cultural heritage messages, partnerships and the growing relevance of LNT to global travel and recreation trends occurring within the tourism industry.

It will include consideration of opportunities created by Native Title settlements and subsequent land and sea management and joint management initiatives. It will further demonstrate the value of LNT in creating sustainable and exceptional visitor experiences.



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Environment and Conservation

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to inspire and promote the responsible community use of Western Australia's cultural and natural heritage through tourism

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Why should I attend?

The opportunities for tourism in the Kimberley are exceptional. It is one of Australia's last great wilderness areas and has an international reputation as a world-class ecotourism and cultural tourism destination. The FACET workshop provides an opportunity for local tourism interests to understand some of the challenges facing tourism in the region, contribute to setting the direction for tourism and explore some of the business and development opportunities that are emerging.

Who should attend?

The FACET workshop is for anyone with an interest in eco, nature-based and cultural tourism. The workshop will attract state and local Government officers, students, academics, tour operators, accommodation providers, leaders from Aboriginal communities and related ranger programs, local businesses and training providers.

Conference Venue

The conference will be held at the Mercure Hotel Broome from the evening of the Tuesday 28 August until 5pm on Thursday 30 August.

About FACET

For twenty-one years the Forum Advocating Cultural & Eco Tourism (FACET) has played a key role in the development of sustainable natural and cultural heritage tourism in Western Australia. FACET is a not-for-profit organisation that draws its membership from the tourism industry, government, academia and the broader community. FACET provides a range of forums and conferences in Perth and regional Western Australia and provides vital networking opportunities for the tourism industry.

About Leave No Trace Australia (LNTA):

LNTA is a international program dedicated to promoting attitudinal change and the empowerment of individuals, companies and communities to accept responsibility for the conservation of their natural environment. In Australia, the LNT program was first implemented in the north Kimberley in 1999 to manage the increasing impacts of travellers on the Gibb River Road and the track to Kalumburu. Today the program is delivered in over thirty languages and is practised on every continent.



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REGISTRATION FORM

Delegate Information:

Title: First Name:

Surname:

Position:

Organisation:

Address:

..... State: P/code:

Phone:

Email:

Special needs (dietary, disabled, etc).....

.....

Conference Registration: Early Bird Standard (23 July)

Full Conference FACET Member	\$260	\$300
Full Conference Non-Member	\$300	\$350
Full Conference Student/Unwaged		\$150
FACET Workshop 1 Day		\$175
Leave No Trace Workshop 1 Day		\$175

*FACET Membership:

Join FACET now and take advantage of the Membership & Workshop discounts.

- ☐ FACET Membership Std \$40 (normally \$60)
- ☐ Student/Unwaged \$20 (normally \$30)

TAX INVOICE

ABN 65 924 883 562

NB – FACET is not registered for GST

Accommodation:

A limited number of rooms are being held for participants at the conference venue, the Mercure Hotel Broome. Phone: (08) 9195 5900, For alternative accommodation options please contact the Broome Visitor Centre on (08) 9195 2200 (free service).

Tuesday, 28 August:

- ☐ Welcome Cocktail Function: (optional).....\$30
5.30pm – 7.00pm

Wednesday, 29 August:

- ☐ FACET Workshop, 8.30am – 5.00pm

Thursday, 30 August:

- ☐ Leave No Trace Workshop, 8.30am – 5.00pm

Payment Summary:

Welcome Cocktail Function	\$
Full Conference	\$
FACET Workshop	\$
Leave No Trace Workshop	\$
FACET Membership	\$
TOTAL	\$.....

Email registration form to: admin@facet.asn.au

Fax registration form to: 9334 0556

- ☐ EFT Details: BSB: 306 051 Acc: 4163306 Ref: Name
- ☐ Cheques payable to FACET

- ☐ Credit Card ☐ Mastercard ☐ Visa

Cardholder name:

Expiry Date:

Signature:

Card No:

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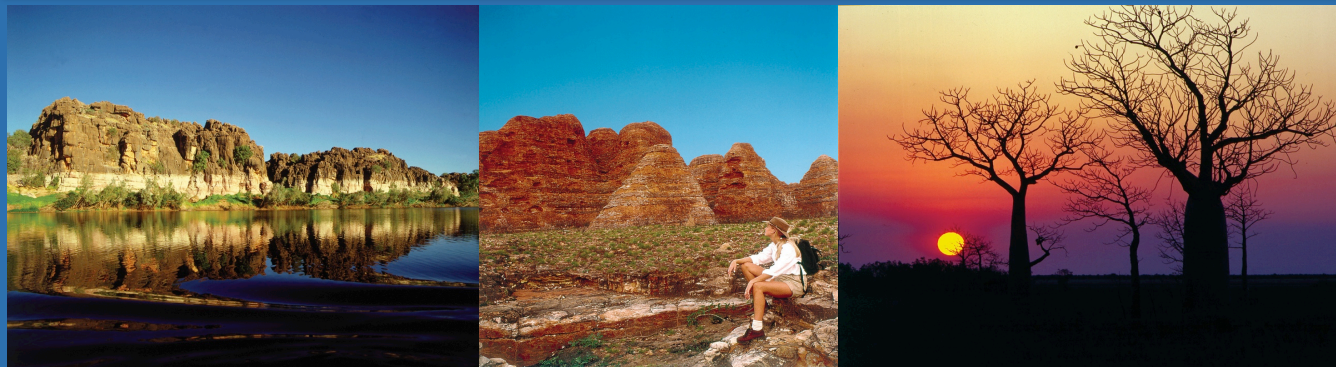
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Conference Sponsors



Major Sponsors



Minor Sponsors



Registration Information

A completed registration form from all participants (including speakers) is essential. Full Registration: includes attendance at all conference sessions, morning and afternoon teas, lunch and delegate kit. Method of Payment: Payment must accompany the registration form. Major credit cards are accepted.

Acknowledgement: Registrations received prior to 14 August will be acknowledged by email. For registrations after 14 August, please telephone FACET or email to confirm receipt.

Cancellations and Refunds

Registration Fees – Cancellations must be advised in writing to FACET. Cancellations made before 14 August incur a \$50 administration fee. Refunds of fees after this time will only be made in exceptional circumstances. Substitute delegates will be accepted. Please note cancellations will not be processed until after the workshop. If, for reasons beyond the control of the organisers, the conference is cancelled, fees minus deduction of expenses incurred would be refunded. Social Function: No refund will be given for cancellations after 14 August.

Privacy Statement

Please note that in registering for this event your contact details (name, address, tel, email) will be incorporated into a delegate list for the benefit of all delegates and may also be made available to parties directly related to the event. If you do not wish your details to be included on the delegate list, please indicate below. ☐ No – Please DO NOT INCLUDE my details on the workshop Delegate List.

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