

# Connecting Tourism & Regional Arts in WA

Where Creativity, Community and visitor experience meet



Photo: Margaret River HEART

**THURSDAY, 11 JUNE 2026**

8.30AM – 11.15AM

**MANDOON ESTATE,  
SWAN VALLEY**

10 HARRIS ROAD, CAVERSHAM

 **BOOK HERE**

**REGISTER BY 5 JUNE**

or email [admin@facet.asn.au](mailto:admin@facet.asn.au)  
for assistance



# Objectives & Program

Regional Arts WA (RAWA) and the Forum Advocating for Eco and Cultural Tourism (FACET) invite you to take part in this inaugural cross-sector networking event.

This forum will strengthen connections between the arts and tourism sectors while building new regional relationships. Participants will gain insights into the regional arts landscape and the tourism sector, and explore opportunities for collaboration to support vibrant communities and visitor experiences.

---

**8.30am**      **Registration opens**  
Coffee, tea, and light refreshments on arrival

---

**9.00am**      **Event commences**  
Welcome and Overview

---

**9.05am**      **Welcome to Country**  
Steven Jacobs

---

**9.15am**      **Introduction**  
Dr Pilar Kasat, CEO of Regional Arts WA

---

**9.20am**      **Introduction**  
Ryan Mossny, FACET Chair

---



## CONTINUED

---

**9.25am**      **Case study 1**  
Cultural tourism/tourism – Speaker TBC

---

**9.35am**      **Case study 2 - Understory Art**  
Fiona Sinclair, Southern Forest Arts

---

**9.45am**      **Case study 3**  
Cultural tourism/tourism – Speaker TBC

---

**10.05am**    **Case study 4 - Arts & Tourism in the Mid West**  
Andrew Bowman-Bright, North Midland Project

---

**10.15am**    **Short break**  
Bring refreshments back to tables

---

**10.30am**    **Structured facilitated networking session**

---

**11.15am**    **Event ends**

---

**FACET** connects great minds to spark ideas, shape solutions and unlock new opportunities for outstanding natural, cultural and heritage tourism experiences. [www.facet.asn.au](http://www.facet.asn.au)

Photo: Wundig wer Wilura performances with surtitles. Image by Caris Bingmann, Wheatbelt Arts and Events Inc.

# Speakers



## **Dr Erika Jacobson | Founder and CEO of Edgewalkers**

Erika is a social entrepreneur, an educator and an artist. Since 2002 she has been helping people access higher levels of creativity, innovation and self-expression to enable personal, social and behaviour change. In 2008 she created Act Out – a social enterprise through which she facilitated community development projects and creative problem solving for challenging and complex problems, using applied theatre and other creative and arts-based approaches in communities, government departments and corporate organisations in Australia, Tibet and China. In 2016 she founded Edgewalkers, an international ecotourism company through which Erika facilitates creativity retreats and walking adventures. As a creativity specialist she co-designed and taught the Creativity and Innovation and Creative Thinking Skills units at Edith Cowan University and Murdoch University, where she is a casual lecturer in the school of Humanities, Arts and Social Sciences.



## **Dr Pilar Kasat | CEO of Regional Arts WA**

Dr Pilar Kasat is a Chilean-Australian living on the lands of the Whadjuk Noongar people in Perth, Western Australia. She is a respected cultural leader with more than 20 years' experience in senior roles and a strong track record in creative engagement and intercultural dialogue with First Nations communities and people of colour. Pilar is widely recognised for championing social justice through the arts and for strengthening communities across Western Australia. She is a Fellow of Leadership WA and holds a Master of Sustainability and Social Change, as well as a PhD. Her research on the role of the arts in driving social change has been published internationally. She has also held leadership positions on state and national boards, including Diversity Arts Australia, Women of Colour Australia, and the Chamber of Arts and Culture WA.



### **Ryan Mossny | Chair of FACET**

Ryan Mossny is the co-owner/co-founder of Two Feet & a Heartbeat walking tours and Matagarup Zip+Climb. His specialties include tourism product development, product planning, heritage/historical/cultural interpretation, tour guide training, financial sourcing/management, place making and grant application management. In 2021 Ryan and his business partner, Ryan Zaknich, launched their newest business venture, Matagarup Zip+Climb which sees guests climb up and over Perth's iconic Matagarup Bridge and/or zipline off the structure to the Burswood peninsula. Ryan is recognised as leader in the tourism and heritage fields having received a number of awards including a 2018WA Heritage Award for Professional Contribution; 2015 WA Business News 40under40winner; and 2012 FACET Golden Guide Award winner. He is on the Board of Visit Mandurah and The Museum of Perth, and is a WA Parks Foundation Ambassador.



### **Fiona Sinclair | Artistic Director/General Manager of Southern Forest Arts**

With over twenty years working and living regionally as a public artist, Fiona is a respected arts leader, practitioner & advocate within WA's creative & cultural sector. With three decades of professional experience as a public artist, community cultural development facilitator, gallery manager, curator, presenter and cultural tourism innovator, Fiona has extensive networks stretching across the state. Specialising in initiatives that deliver inter-connectivity, collaboration and vibrancy to regional arts practice in diverse communities, Fiona is a passionate champion for the depth, dynamism and richness the industry contributes to our national creative and cultural experience. Artistic Director/General Manager of Southern Forest Arts since 2005 Fiona is currently Chair of the Chamber of Arts & Culture WA and former Deputy Chair of GalleriesWest and Vice-Chair of Regional Arts WA. She is a Peer Assessor for Creative Australia.



**Steven Jacobs | Director and Tour Guide,  
In Culture Tours**

Steven is a Whadjuk man and cultural tourism leader who shares stories of Country and community through guided experiences and consultancy. Leading In Culture Tours, he fosters reconciliation, youth engagement, and education, delivering tours, ceremonies, and authentic cultural experiences across Western Australia, inspiring pride and connection for future generations locally.



**Andrew Bowman-Bright | Organisation Manager,  
North Midland Project**

Andrew is the co-founder and was the inaugural chair of North Midlands Project. He holds a committee member position and is Organisation Manager. Andrew comes from a farming background, and is an active member of the North Midlands Agricultural Society. He also serves as the historian of the Carnamah Historical Society & Museum. He has previously worked as a researcher and heritage consultant, holding positions with the State Library of Western Australia Foundation and Curtin University. His work was acknowledged with the Outstanding Newcomer Professor David Dolan Award at the 2013 Western Australian Heritage Awards. He has since played an integral role in four projects winning Museums and Galleries National Awards (MAGNAs) and winning the Outstanding Community Organisation category in the Western Australian Heritage Awards. Andrew has served on the boards of the Young Australia League, Royal Western Australian Historical Society, History Council of Western Australia, and the WA branch of what is now the Australian Museums and Galleries Association (AMAGA).

**With sincere thanks to our event sponsors and major partners**



This event is proudly supported by Regional Arts WA, in partnership with Minderoo Foundation for the *Thrive!* Framework.

FACET acknowledges the support of its major partners, Tourism WA and the Parks and Wildlife Service.