

Workshop

Thursday, 05 November, 2020

12.30 – 1.30pm via Zoom

www.facet.asn.au



FACET

Forum Advocating Cultural & Eco-Tourism Inc

Future Tourism Leaders in Destination Planning

Join FACET for the first of its lunchtime workshops via Zoom. We hope you will enjoy this type of event and look forward to bringing you more on a range of topics as we move into 2021.

This event is a collaboration between FACET, Murdoch University and the Shire of Waroona. It showcases the creative thinking of final-year Murdoch University undergraduate tourism students tasked with developing a strategic management plan for a real-world tourism destination as part of their study program.

The workshop theme is *“Fresh perspectives for tourism destination strategic planning”*. You will hear from students who have developed a strategic plan combining academic research and practical engagement with key destination stakeholders. In this case study, the client was the Waroona Visitor Centre, and you will hear from the Visitor Centre Manager as she provides her perspectives on the results of the students’ work.

These students represent the next generation of innovative tourism professionals and this is a great opportunity to hear from the future of tourism planning.



Event Details

Date & Time:

Thursday, 05 November 2020: 12.30 to 1.30pm

RSVP:

Register at the Zoom link below by 05 November.

Cost:

Free event, but registration is required at the Zoom link.

Venue:

Via Zoom at the link below:

[https://zoom.us/meeting/register/tJwlcuirqDitEt_xldzQNhVvx4nOWe1M7z7CK](https://zoom.us/join/zoom/register/tJwlcuirqDitEt_xldzQNhVvx4nOWe1M7z7CK)

Join FACET now and receive membership discounts for future events:

<https://www.facet.asn.au/membership.aspx#.X50rCFIS-7M>

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Future Tourism Leaders in Destination Planning

Workshop Program

- 12.25 Zoom meeting link opens
- 12.30 Welcome by Ryan Mossny, Chair of FACET
- 12.35 Overview by Yohei Okamoto, Associate Lecturer, Tourism and Events, College of Arts, Business, Law and Social Sciences, Murdoch University
- 12.45 Perspectives from the destination client – Tracy Goldsworthy, Manager, Waroona Visitor Centre
- 12.50 Student presentation by Emma-Jane Coutts, Sai Quan Tham, Jia En (Joanne) Lee, Ella Gretton, Jia Hui (Fiona) Lye
- 1.10 Questions and Answers
- 1.25 Summary and closing comments – Yohei Okamoto and Ryan Mossny
- 1.30 Close



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