

# FACET

FORUM ADVOCATING  
CULTURAL AND  
ECO-TOURISM

## HERITAGE TOURISM WORKSHOP

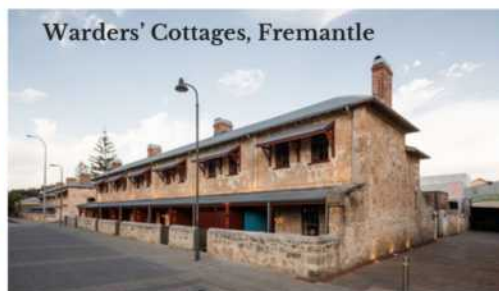
Friday 1 November, 2024 - 12.30pm - 6.45pm

His Majesty's Theatre, Perth

BOOK NOW

Join FACET and the Heritage Council of Western Australia for this bespoke event showcasing outstanding examples of heritage tourism, events and interpretation.

Heritage tourism is part of an emerging trend towards experience-based tourism for visitors looking for authentic experiences and wanting to connect with their own and other cultures. This workshop will feature award-winning heritage projects and individuals from the **2023 WA Heritage Awards**, and celebrate best practice heritage conservation, adaptation and reactivation, tourism and interpretation of our heritage sites and places. Join us as we explore innovative ways to interpret and promote WA's cultural heritage, and see how sharing our heritage through stories can have such positive economic and social impacts for our communities.



*With thanks to our Event Sponsor*



HERITAGE  
COUNCIL





## WORKSHOP PROGRAM – 1ST NOVEMBER 2024

- 12.30pm Registration - Tea and Coffee on Arrival at “Downstairs at The Maj”
- 1.00pm Welcome and Introduction by MC - Cath Sutherland, FACET Board Director
- 1.05pm Welcome to Country – Dr Gerrard Shaw, Whadjuk, Balladong, Yued Elder
- 1.20pm Opening Address - Hon David Templeman, MLA, Minister for Heritage - via video
- 1.30pm Welcome - Darren Foster, Chair, Heritage Council of Western Australia
- 1.40pm Ghost Walk Tours, City of Gosnells - Winner, Interpretation Project Award  
Leigh Barrett, Coordinator Heritage and Miranda Woodhouse, Coordinator  
Events and Programs, City of Gosnells
- 2.00pm Heritage Perth Boorloo Festival - Commendation, Heritage Tourism  
Product Award  
Dr Susanna Iuliano, Coordinator, Boorloo Heritage Festival, City of Perth
- 2.20pm Heritage Tourism Projects – City of Kalgoorlie-Boulder  
Winner, Contribution by a Public or Private Organisation Award  
Short Video introduced by Joanne Wilson, Senior Officer Heritage Services,  
City of Kalgoorlie-Boulder
- 2.30pm Afternoon Tea and Networking



City of Kalgoorlie-Boulder

*Celebrating Western Australia's unique cultural heritage*





## WORKSHOP PROGRAM - CONTINUED - 1ST NOVEMBER 2024

- 3.00pm **THEATRE 180 - Winner, Contribution by a Community-Based Organisation**  
Rebecca Davis, Executive Director and Stuart Halusz, Artistic Director,  
THEATRE 180 (includes a short performance by THEATRE 180)
- 3.35pm **Pingelly Main Street Heritage Precinct - Finalist, Contribution by a  
Private or Public Organisation Award**  
Andrew Dover, CEO Shire of Pingelly
- 3.55pm **Warders' Cottages, Fremantle – Winner, Conservation or Adaptive Reuse  
of a State Registered Place Award**  
Matthew Crawford, Director of Michael Crawford Architects
- 4.15pm **Como Theatre (Cygnet Cinema) – Finalist, Conservation and Adaptive  
Reuse of a State Registered Place Award, and Preston Street Precinct**  
Alana Jennings, Associate, Element Advisory
- 4.35pm **Panel Discussion/Q and A - Outcomes and Learnings**  
Facilitated by MC, Cath Sutherland
- 4.55pm **Summary and Thanks**
- 5.00pm **Sundowner and Networking on the Heritage Award-Winning Balcony**
- 6.45pm **Event Concludes**

*Join FACET and connect with a diverse range of people who are passionate about sustainable cultural, heritage and nature-based tourism in Western Australia.*



His Majesty's Theatre, Balcony Reconstruction Project



Pingelly Main Street Heritage Precinct



Como Theatre (Cygnet Cinema)  
Preston Street Precinct, Como

## DATE

Friday 1st November 2024  
12.30pm to 5.00pm, followed by  
Sundowner on the Balcony until 6.45pm

## VENUE

"Downstairs at The Maj"  
at His Majesty's Theatre  
827-905 Hay St, Perth WA

## COST

- \$112 FACET Members
- \$149 FACET Non-Members
- \$85 FACET Concession Members
- \$55 Full-Time Students
- \$169 Special Rate for Full Workshop Program plus 12 months' FACET Membership - a great way to join up or renew your Membership**
- \$55 Online attendance: Members
- \$75 Online attendance: Non-Members
- \$70 Volunteer Guides
- \$25 Sundowner only: Members
- \$30 Sundowner only: Non-Members

Prices include GST and Booking Fee.  
Transaction fees apply: Web: \$5.95 Phone: \$6.95  
In person: \$0. Postage costs apply for mail.

## BOOK NOW

Book online [here](#) via Arts & Culture Trust WA at His Majesty's Theatre by 25/10/24, or email [admin@facet.asn.au](mailto:admin@facet.asn.au) for assistance.

## PARKING

His Majesty's City of Perth Car Park  
377 Murray Street, Perth

## IMAGES

Heritage Council of Western Australia

*With thanks to our major partners, sponsors & supporters*



Department of Biodiversity,  
Conservation and Attractions



HERITAGE  
COUNCIL







**Hon David Templeman Dip Tchg BEd MLA, Minister for Culture and the Arts; Sport and Recreation; International Education; Heritage**

David was born in Northam, Western Australia and proudly calls himself a country boy at heart. After being educated there he trained to be a drama teacher and commenced his teaching career at Three Springs before moving to Mandurah in 1988. David has always had a deep interest in the local communities he has lived in and in 1994 was elected to the City of Mandurah Council and served for seven years, the last four as Deputy Mayor, before his election to State Parliament in 2001. He has served in many portfolios since then, and in December 2021 David took responsibility for the Culture and the Arts, Sport and Recreation, International Education and Heritage portfolios. David's passions include the arts, the environment, education, youth and community development.



**Dr Gerrard Shaw – Welcome to Country**

Uncle Gerrard Shaw is a Whadjuk, Ballardong, Yued Elder. Gerrard obtained his Masters and PhD at Murdoch University, writing about the reclamation of his Aboriginality and true events in the lives of his ancestors. Gerrard will Welcome you to Country and share some of his remarkable journey as part of the Stolen Generations, offering a poignant first-hand account that sheds light on the resilience and spirit of his people. Gerrard is pictured (left) sharing his story as a "Living Book" as part of the Heritage Perth Boorloo Festival, where he provided a chance for visitors to witness a living history and learn how reconnecting with one's roots can ignite a transformative healing journey.



**Darren Foster - Chair, Heritage Council of Western Australia**

Darren Foster is Chair of the Heritage Council of WA, the State Government's advisory body on cultural heritage significance. Appointed as a councillor in June 2023, Mr Foster brings more than 30 years of strategic leadership across all three tiers of government and a wealth of knowledge in governance, sustainable development, Aboriginal economic and social development, environmental policy and regulation. With a keen interest in Western Australia's history and heritage, Mr Foster has academic qualifications in local history leading him to produce oral histories and biographical papers that capture the diverse stories of Western Australia.



**Leigh Barrett, Coordinator Heritage, City of Gosnells**

Leigh Barrett has been Coordinator of Heritage at the City of Gosnells since mid-2022 and has learnt much of the area's history from its ghosts. She has extensive experience in local government heritage having worked for the City of Bunbury for more than eight years and consulting to a number of local governments in the South West, Wheatbelt and Goldfields. Leigh was Executive Officer and Executive Director at Heritage Perth for two-and-a-half years – telling the stories of the City of Perth. She has also had a Covid interrupted stint as a tour guide for Two Feet & a Heartbeat. A number of Leigh's projects have been recognised at the State Heritage Awards, including joint winner of Heritage Tourism Product in 2019 for Heritage Perth Weekend and a Commendation for Contribution by a Professional. Leigh has been a member of the Heritage Council of WA since 2019 and appointed Deputy Chair in December 2023. Leigh has a Master of Cultural Heritage and a passion for conserving the state's heritage and telling its stories.





**Miranda Woodhouse, Coordinator Events and Programs, City of Gosnells**

Miranda is a leader in business and a marketing strategist with extensive experience in marketing, event management and community engagement. Known for her ability to bring ideas to life, Miranda has a proven track record of turning concepts into successful realities. In 2007 Miranda was recognised for her work as a finalist at the Telstra Business Women's Awards in two categories: 'Young Business Woman of the Year' and 'WA Hudson Private & Corporate Sector Award'. In 2017 Miranda was honoured as a Paul Harris Fellow by Rotary International for her contributions to the community. Miranda is known for her creativity, flair, and infectious enthusiasm which she brings to every project. Miranda is currently the Coordinator of Events, Programs, Art, Funding, and Sponsorship at the City of Gosnells, where she continues to make a significant impact. Miranda has an MBA and a Post Graduate Certificate in Marketing.



**Dr Susanna Iuliano, Boorloo Heritage Festival Lead, City of Perth**

Susanna Iuliano is coordinator of the City of Perth's Boorloo Heritage Festival. She is an historian and librarian with extensive experience in the community history and heritage collections sector in both state and local governments. With a special interest in migration history, Susanna has published several community histories including *Vite Italiane: Italian Lives in Western Australia* (UWAP) which won the WA Premier's Award for history in 2010. She has worked as a policy advisor in state and federal government and as an academic and research advisor in the university sector. Susanna has a PhD and MA in History and a Graduate Diploma in Information and Library Studies.



**Joanne Wilson, Senior Officer, Heritage Services, City of Kalgoorlie-Boulder**

Joanne has been with the City of Kalgoorlie-Boulder Heritage Services for almost 14 years. Originally from South Africa, Joanne has been involved in the heritage industry for over 40 years. The Heritage Services team, comprising Joanne Wilson, Tim Moore, and Tim Cudini, has a collective 81 years of experience, with the team being together for the last 14 years. Joanne trained in South Africa, attending Cape Town University to complete a degree in Museum Technology, qualifying as a conservator dealing with textiles, paper, basketry, and beadwork. She completed certificates in the conservation of porcelain, glass, and low-fired and unfired earthenware with distinction. She previously worked for the KwaZulu-Natal Museum Service for 29 years, conserving, displaying, and training curators of the 32 affiliated Council museums to document and care for historical collections, before being offered a position with the City. In 2009, she was awarded the title of 'Best Museum Practitioner' in KZN.



**Rebecca Davis, Executive Director, THEATRE 180**

Rebecca has been involved with THEATRE 180 since its inception over 30 years ago as Agelink Theatre. She has been Executive Director since 2019, steering the company's transition with Artistic Director Stuart Halusz and has produced all its projects and productions. She has also produced large scale events including Perth's Shakespeare 400 Festival. Rebecca is founder and co-director of WA entertainment agency Big Sky Entertainment, providing hundreds of WA entertainers for 13 years to the private and corporate sector. Rebecca is also a professional actor and theatre creator and has appeared in numerous productions over the last 28 years in the UK, Perth, Sydney, Melbourne, Adelaide and regional tours to country WA, VIC, and NSW. Some of these include 21 Hearts: Vivian Bullwinkel and the Nurses of the Vyner Brooke and A Fortunate Life for Theatre 180; The Vibrator Play, or (In The Next Room), A Perfect Specimen, Dinner, The Seagull, Other Desert Cities, and many others for Black Swan State Theatre Company, Perth Theatre Company/Agelink, Deckchair Theatre, and the Australian Shakespeare Company. In 2001 Rebecca was selected as one of the first two actors to represent Australia at the inaugural International Artistic Fellowship at Shakespeare's Globe Theatre, London.





### **Stuart Halusz – Artistic Director, THEATRE 180**

Stuart has been involved with THEATRE 180 since its inception as Agelink Theatre over 30 years ago, and has been its Artistic Director since 2018, directing 21 Hearts: Vivian Bullwinkel and the Nurses of the Vynar Brooke; Taking Liberty, Love and Loss: Live Tours; The Lighthouse Girl Saga; Sydney 11: Lost and Found; The Children, A Sleep of Prisoners, as well as co-writing and directing the successful adaptation of AB Facey's 'A Fortunate Life' and directing numerous productions under the company's former name of Agelink Theatre. He was an Associate Director at Black Swan State Theatre Company for three-and-a-half years. As an actor Stuart has appeared in over 70 plays with extensive experience in film, television, radio, as a presenter, MC, workshop leader, and as a performer in fundraisers for various charities. Stuart is also a produced writer and Arts Educator including regular masterclasses at WAAPA.



### **Andrew Dover – CEO, Shire of Pingelly**

Andrew Dover is the CEO of the Shire of Pingelly. He is a visionary leader who inspires others to excel individually and collectively and to strive toward common goals. Andrew creates a positive, safe and supportive environment where risks and innovation are encouraged for the betterment of the community. He is committed to genuine stakeholder engagement, setting the stage for a brighter, more inclusive and sustainable future.



### **Matthew Crawford, Director, Michael Crawford Architects**

Matthew Crawford is a qualified Architect with over thirty years' experience in the industry with an active involvement in all areas of the profession including practice, ongoing research and teaching. Matthew has been responsible for projects in three countries, including Australia, Great Britain, and the Netherlands. His direct project experience includes a very broad range of typologies including sensitive heritage adaptive re-use, hospitality, hotels, commercial offices, education and residential. Over the past 15 years, in conjunction with running the practice, Matthew has also been involved in architectural education running design studios at both The University of Western Australia and Curtin University within their respective Schools of Architecture.



### **Alana Jennings - Associate, Element Advisory**

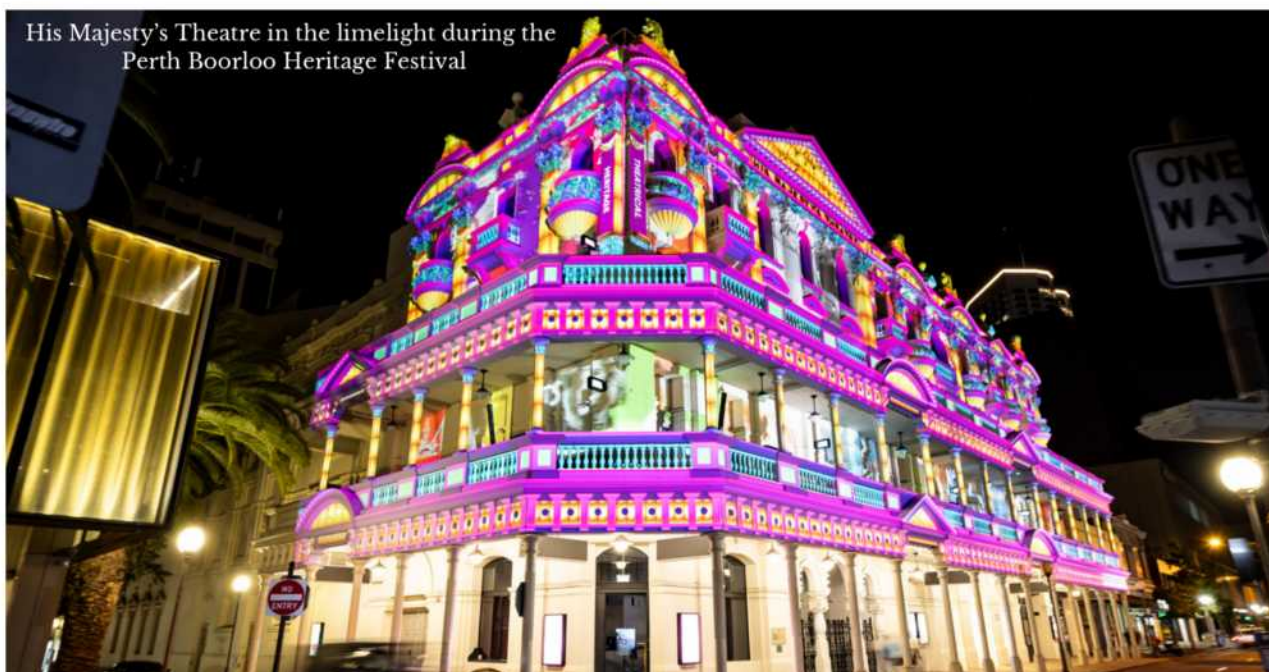
Alana is an Associate with the heritage team at Element Advisory. She is the WA State Representative and Emerging Professionals Coordinator on the Australia ICOMOS National Executive Committee and is a strong advocate for heritage skills training and supporting the development of our next generation of heritage professionals. With a background in both Architecture and Heritage Studies, Alana works across a diverse range of projects from conservation and adaptive reuse to community and cultural engagement, policy, strategic, approvals and advisory roles. As a passionate heritage practitioner Alana believes that understanding and engaging with cultural heritage is a vital component in the ongoing development of successful places and communities.





### Cath Sutherland - Conscious Business, and FACET Board Member

Cath is a branding expert, professional consultant, facilitator, keynote speaker and author. In 2000, after 15 years in key advertising and marketing roles, she launched her business and marketing consultancy, now called Conscious Business. Cath has successfully helped many businesses from a range of industries develop their business and marketing strategies. It was through this work that Cath developed a revolutionary process, outlined in her book – *Creating Brand Energy* – on how to transform your business energy into market power. Cath's process takes you on a journey to define your 2 x WHAT's, 2 x WHYS and 2 x HOWS of business – which forms an interconnecting, unique and powerful blueprint of WHO you are as a collective, entrepreneur or individual tour guide. This is your Conscious Business Blueprint – your ultimate guide for everything you do as a business or individual operator. Cath is a longstanding member of the FACET Board and has made an enormous contribution to FACET's strategic directions and event delivery over more than a decade.



His Majesty's Theatre in the limelight during the Perth Boorloo Heritage Festival

Connect with FACET at [www.facet.asn.au](http://www.facet.asn.au) and [click HERE](#) to become a member. Contact us at [admin@facet.asn.au](mailto:admin@facet.asn.au) for any enquiries. We'd love to hear from you!

*With thanks to our major partners, sponsors & supporters*



Department of Biodiversity,  
Conservation and Attractions



GOVERNMENT OF  
WESTERN AUSTRALIA



HERITAGE  
COUNCIL

