

WHO'S WHO AT THE ZOO

BREAKFAST AT 'THE MAALI' AT PERTH ZOO

THURSDAY 30 NOVEMBER 2023

7.15AM FOR 7.30AM START TO 9.15AM

"We're passionate and committed advocates for the sustainable development of Western Australia's nature, culture and heritage tourism.

If you share our passion - join us!"

www.facet.asn.au

Join FACET as we bring back our popular "Who's Who in Tourism" breakfasts starting with this event at the highly anticipated new café and function precinct at the Perth Zoo. Hear from key supporters of WA's tourism industry and be among the first to experience the centrepiece of the Zoo's exciting new development – 'The Maali' – which is the Noongar word for Black Swan.

Over a delightful breakfast you will meet Stuart Smith, the new Director General of the Department of Biosecurity, Conservation and Attractions and hear about the amazing experiences DBCA is developing for visitors to WA and WA residents; hear from Adam Sands about how he combined his passions for camping, travel and the natural environment to form RedSands Campers; and get the latest industry updates from Tourism WA's Steph Underwood.

We will also be celebrating the journey of FACET's great friends Jeremy Perks and Jan Barrie from Global Gypsies Tours and Training, who have just announced their retirement. Help us give this wonderful couple a fitting farewell.

You can stay on at the Zoo after the breakfast at no further cost – a great opportunity to stroll around and experience this iconic tourism attraction at your leisure.



With thanks to our major partners and sponsors

*Celebrating innovation and excellence in WA's cultural,
heritage and nature-based tourism industry.*

Perth Zoo Function Centre from
Labouchere Road

EVENT DETAILS

DATE & TIME

Thursday 30th November 2023
7.15am for **7.30am** start - 9.15am

VENUE

'The Maali' function centre at
Perth Zoo, 16 Labouchere Road,
South Perth.
Ph: 08 9267 8000
Website: <https://themaali.com.au/>

PARKING & PUBLIC TRANSPORT

For parking and public transport options,
visit the Perth Zoo website [here](#).

COST

FACET Members - \$65
FACET Non-Members - \$75
FACET Concession Members - \$45
Full-time Students - \$45
Volunteer Guides - \$35

**Price includes coffee and tea, a full
breakfast, GST, booking fee, plus
free entry to the Perth Zoo after the
breakfast if you would like to stay on
and visit the amazing exhibits.**

BOOK NOW

Register online by **24 November 2023** at
Eventbrite [here](#), or contact FACET at
admin@facet.asn.au or 0434 131174 for
further information or assistance.

Global Gypsies Tours and Training

*We connect great minds and workshop solutions, ideas and ways forward to
provide richer insights into how to deliver natural and cultural tourism*

www.facet.asn.au

EVENT SPEAKERS

Adam Sands – owner RedSands Campers

“A journey into tourism”

Adam Sands is the owner and founder of RedSands Campers. Adam’s journey into tourism comes from a love of the outdoors and remote travel with his family. This saw him swap his suit and tie, and the hustle and bustle of St Georges Terrace nine years ago, to walking tourism trade show floors in Europe, promoting travel to the best place on Earth and hiring out what RedSands clients say are arguably the best 4WD Campers available anywhere in the world!



Stuart Smith - Director General DBCA

“What’s the attraction to DBCA”

Stuart was recently appointed Director General of the Department of Biodiversity, Conservation and Attractions (DBCA) after serving from 2014 as CEO for Australia’s offshore energy regulator, with a focus on offshore safety, structural integrity and environmental management. His appointment to DBCA sees him return to the WA Public Service where Stuart had previously served as Director General for the Department of Fisheries from 2008 and Deputy Director General for the Department of Industry and Resources from 2003. Stuart holds qualifications in economics to post graduate level from the University of Western Australia and the Australian National University. He is a Churchill fellow in the field of regulation for offshore renewables and serves on multiple Boards.



With thanks to our major partners and event sponsors



Department of Biodiversity,
Conservation and Attractions



Tourism
WESTERN AUSTRALIA



THE MAAL



EVENT SPEAKERS, CONT.

Steph Underwood - Executive Director, Strategy and Engagement, Tourism WA

Steph heads up the Strategy and Engagement Division, which oversees the agency's Insights and Planning, Industry and Partnerships, and Corporate Communications divisions. Steph has 10 years' experience in the public sector in roles focusing on cross-government coordination and delivery and continual improvement, and comes most recently from the Department of Jobs, Tourism, Science and Innovation in a Program Director position and, before that, working within Fire and Emergency Services. Steph is a graduate of the Australian Institute of Company Directors and has held volunteer board positions, including at the South Coastal Women's Health Services.

Ryan Mossny – FACET Chair and event MC

Ryan is the co-owner/co-founder of Two Feet & a Heartbeat walking tours and Matagarup Zip+Climb. His specialties include tourism product development, heritage/historical/cultural interpretation, tour guide training, financial sourcing/management, place making and grant application management. In 2021 Ryan and his business partner, Ryan Zaknich, launched their newest business venture, Matagarup Zip+Climb, which sees guests climb up and over Perth's iconic Matagarup Bridge and/or zipline off the structure to the Burswood Peninsula. Ryan is recognised as a leader in the tourism and heritage fields having received a number of awards including a 2018 WA Heritage Award for Professional Contribution; 2015 WA Business News 40under40 winner; and 2012 FACET Golden Guide Award winner. He is on the Board of Visit Mandurah and The Museum of Perth, and is a WA Parks Foundation Ambassador.



Delegates will walk away inspired by the opportunities for collaboration and partnership to grow cultural, heritage and nature-based tourism experiences in Western Australia



EVENT SPEAKERS, CONT.

**Jeremy Perks and Jan Barrie -
Global Gypsies Tours and Training**

**“Perspectives on our journey in the WA
tourism industry”**

Global Gypsies has been an award-winning touring and training company based in Perth and operating around the globe. Over the past 25 years Jan and Jeremy have run dozens of successful tours and training sessions, built up a sound reputation and established a loyal client base. Born in Africa, Jeremy is a professional Tour Guide and winner of the prestigious **FACET Golden Guide Award in 2004**. In addition to designing and running outback and overseas adventures, he is an accredited trainer running courses in tour guiding, towing, 4WD'ing and basic mechanics. Before he became a guide, Jeremy was Managing Director of a major advertising agency in Southern Africa.

After successfully expanding the business into East Africa, he decided to quit the corporate world to manage a safari camp in Kenya's Rift Valley. From then on, he was hooked - tour guiding became his passion and career. Jeremy and his partner Jan, a writer, corporate communications consultant and dedicated traveller, met in Nairobi and traveled through Africa for two years working as photo-journalists before they migrated to Australia in 1997. Within weeks the couple had established Global Gypsies. They've also published a top-selling book entitled **"How to be an Award-Winning Tour Guide."**

Two copies of the book will be given away as door prizes at the event!

Help us celebrate the huge contribution Jan and Jeremy have made to the Western Australian tourism industry and FACET as we wish them well in their retirement.

Kalbarri Skywalk - image courtesy of DBCA

